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JOHN BULL

Vol. XXXVI. No. 968. SATURDAY, DECEMBER 6, 1924. TWOPENCE.

DRINK AND ENJOY LIPTON'S TEA

RECORD 'BULLETS' XMAS OFFER Closing Week

NET PAID SALES EXCEED 850,000 COPIES WEEKLY

My Advice to Mr. CHURCHILL

BY THE Rt. HON.

PHILIP SNOWDEN M.P.

(ex-Chancellor of the Exchequer)

Beecham's Pills

take the "In" out of

In-digestion.

RHEUMATISM
CURED QUICKLY AND EFFECTIVELY

Legge Street, Birmingham.

DEAR SIRS,—Many years I have suffered from RHEUMATISM in the thighs and knees.

I had to come downstairs practically on all fours, and the agony was unbearable, and when I was in bed I was afraid to move.

A kind neighbour recommended URACE Tablets to me. I sent for a 1/3 box, and after the first dose I felt much better. After taking half a 3/- box I was completely cured. I shall recommend URACE to all the sufferers I come in contact with.—Yours gratefully, W. WATTS.

The cause of Rheumatism lies in the blood, and you cannot coax it out through the skin with plasters or belts. You cannot tease it out with oils or embrocations, or burn it out with impregnated wadding, or wash it out with medicated waters—YOU MUST DISSOLVE AND DRIVE THE URIC ACID—which causes rheumatism—OUT OF THE BLOOD.

URACE CURES AND CURES QUICKLY. URACE does dissolve and drive Uric Acid from the system. It purifies the blood of all impurities and makes a cure certain. NO other remedy can do this. That is why URACE has succeeded when scores of so-called cure-alls, spas, appliances, belts and treatments have failed. That is why URACE is freely prescribed and supported by the medical profession.

1/3, 3/- & 5/- per Box.

From Boots (600 Branches), Timothy White Co, Taylor's, Selfridge's, Whiteley's, Harrod's, and all Chemists and Stores, or direct for remittance from the URACE Laboratories, Dept. 75, 82, St. Thomas's Street, London, S.E.1.

URACE TABLETS

CURE RHEUMATISM, NEURALGIA, CRAMP, KIDNEY TROUBLE, LUMBAGO, INFLUENZA, NERVE PAINS, GOUT, BACKACHE, SCIATICA, &c., &c.

TERRIBLE STORM HAVOC!

"JOHN BULL" PAYS
Up to £300
for damage caused by Storm, Tempest, Lightning or Flood;
Up to £400
for damage caused by Fire.
If you have not yet signed the forms, do so now.

JOHN BULL THE ONLY PAPER to pay Benefits

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"John Bull" is the ONLY paper that pays Storm Benefits. In great emergencies, whether it be FLOODS, STORMS, SICKNESS, FIRE or ACCIDENT, the Great "John Bull" Free Insurance Gift has proved its practical value over and over again.

CUT HERE.

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To "John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader

Reader's Name..... Age....
in full (CAPITAL LETTERS.)

Address.....

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Reader's Signature.....

Name and Address of Newsagent.....

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Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent on receipt of ½d. stamped addressed envelope.

PLEASE WRITE CLEARLY. J.B. 6/12/24.

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Address.....

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Signature.....

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Date .....

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10/- now

World's Finest Value. 1 pr All-Wool Blankets; 1 pr White Fleecy Blankets; 1 pr Unbleached Twill Sheets; 2 White Pillow Cases; 1 White Bolster Case; 1 Alhambra Quilt; 1 Lovely Wadded Quilt. All double bed size. £4 : 10 : 0

Terms to approved orders:—10/- now, balance 10/- monthly. Catalogue Post Free.

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Christmas Gift Coupon

Please send me the Christmas Gift Set, containing the "John Bull" 5/- Lever Filler Pen and FREE 2/6 "Everpointed" Pencil. Engrave the following name (or initials) on Pen.

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(Write in CAPITALS name or initials you wish engraved.)

NAME .....

ADDRESS .....

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I enclose Cheque/P.O. for 5/6 (including postage, insurance and clip) Cross "& Co." and make payable to "John Bull." State if fine, medium, broad nib. J.B. 6.12.24.

Two Years' Guarantee with each Pen.

"John Bull's" Christmas Gift Offer this year has proved more popular than ever. Thousands of applications are pouring in. In addition to a 2/6 "Everpointed" Pencil presented FREE with each "John Bull" 5/- Lever-Filler Pen, your name or that of a friend will be emblazoned in gold on the pen FREE. Offer limited to the first 10,000 applicants. Pen has 14-ct. solid gold nib, iridium tipped—equal to pens costing 17/6

Address: "JOHN BULL" PEN DEPT., LONG ACRE, LONDON, W.C. 2

This 'VALET' razor set complete for 2/6

ILLUSTRATION SHOWS THE NEW 2/6 SET, containing the essentials for a perfect "VALET" Shave—the razor, blade and strop in neat case. If your dealer does not stock it, the manufacturers will send it post free on receipt of a postal order for 2/6.

SO there is only half-a-crown now between you and a life-time of perfect shaving.

Half-a-crown spent on a "Valet" Razor to-day means a perfect shave to-morrow and the same perfect shave with the same perfect blade for scores and scores of to-morrows.

There is no questioning the principle of the "Valet" razor. It is the one essential principle of blade sharpness. It strops its blade automatically in ten seconds, keeping it as sharp for weeks as a blade can be. Nothing to take to pieces, no fiddling with screws either for stropping or cleaning.

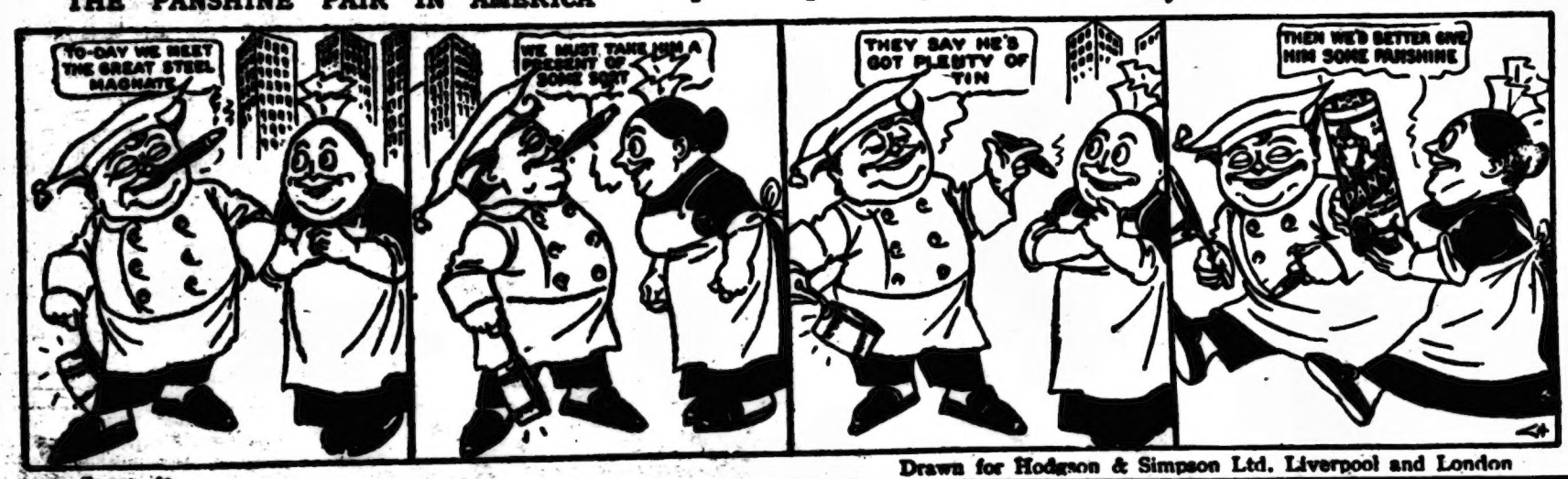
Any dealer will show you the simple working plan of this famous razor.

"VALET" Auto Strop Safety Razor

BRITISH MADE

THE AUTOSTROP SAFETY RAZOR CO., Ltd., 197-207, City Road, LONDON, E.C.1

THE PANSHINE PAIR IN AMERICA - - - - By CHARLES HARRISON


TO-DAY WE MEET THE GREAT STEEL MAGNATE
WE MUST TAKE HIM A PRESENT OF SOME SORT
THEY SAY HE'S GOT PLENTY OF TIN
THEN WE'D BETTER GIVE HIM SOME PANSHINE
PANSHINE

Fn 147—69

Drawn for Hodgson & Simpson Ltd. Liverpool and London

You can buy this dainty fashion shoe by POST

With discerning ladies everywhere are sending to Jacksons for this stylish shoe, Model No. 11344A. It is the perfect bar shoe beautifully made and finished in Black Box Calf, Brown Willow Calf or Glacé Kid. Every line is perfect and comfort is assured from the first time on by the easy ankle fitting and leather lined quarters. Soled with DE-LUXE Super Leather and therefore guaranteed positively waterproof.

WHEN ORDERING

Give full particulars. State size usually worn (or trace outline of stockinged foot on paper with pencil held vertical). Include cost of postage, and do not forget model number of shoe.

JACKSONS Ltd.
Dept. 20, Victoria Works
STOCKPORT, ENG.
Branches in all large towns.

15/9
Postage 6d. extra.

Your satisfaction is guaranteed or your money refunded.

Riley's "Home" Billiards
—the happy home pastime for dark Winter nights

14/- DOWN

For a first payment of 14/- you may have delivered carriage paid to your door, in free packing case, the ever popular 6-ft. Riley's "Home" Billiard Table (Cash Price £11 15s.), ready for play. The balance you pay leisurely while you play. Other sizes and prices are as follows:—

4ft. 4in. x 2ft. 4in.	..	£7 0 0
5ft. 4in. x 2ft. 10in.	..	£9 0 0
6ft. 4in. x 3ft. 4in.	..	£11 15 0
7ft. 4in. x 3ft. 10in.	..	£15 0 0
9ft. 4in. x 4ft 4in.	..	£21 10 0

Or in 18 monthly payments of 8/6, 11/-, 14/-, 18/-, 26/-.

Riley's 'Combine' & Dining Table Billiard Prices from £22 10s., or in 13 or 20 monthly payments. These tables can be had in Oak or Mahogany to match your furniture. Riley's are the largest makers of Full-Size Billiard Tables in Great Britain. Write for particulars. Estimates given free for repairs and accessories.

FREE Write for Art List giving full particulars and prices

Riley's "Imperial" Full Size Table

E. J. RILEY LTD., Duke Works, AGCRINGTON.
London Showrooms: (Dept. 6), 147, Aldersgate Street, E.C.1.

YEAST IS LIFE!

Irving's Yeast-Vite Tablets.
A Lightning Pick-me-up.

IRVING'S YEAST-VITE TABLETS will relieve:

Headaches, Neuralgia, etc., in 5 minutes.

Indigestion, Flatulence, in 5 to 10 minutes.

Biliousness, Dizziness, Depression, in 10 to 15 minutes.

Disordered Stomach, Liver, etc., in 10 to 20 minutes.

Influenza, Colds, Fever, in 24 hours.

The greatest medical discovery of the century! Pure Yeast and Vitamins—No harmful drugs. The gentle fermentation of the Yeast when in contact with the gastric juices of the stomach causes a stimulating, buoyant feeling of extreme vigour. Take a tablet or two and feel fresh and frisky in a few minutes.

OUR GUARANTEE Obtain a 2/3 box from your Chemist. If your health does not improve perceptibly, post us the empty box and we will refund your money immediately.

£100 Cash will be paid to anyone proving that the following extracts from unsolicited testimonials are not genuine. We have received over 80,000 letters from satisfied users in 9 months, which are open to inspection.

17913.—Dr. N. writes: "I am prescribing the tablets regularly. Please send a box to my brother (invoice to me), as I want him to take the treatment."
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19088—Diocesan for Befriending Girls: "I am using them for my girls with great success. One very delicate girl gained 4 lbs. in one week. I find them an excellent tonic."
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21234—"I was miserable, irritable, and nervous, but thanks to Yeast-Vite I am better in every way. Please publish this, and let the public know how much good they have done me."
19397—"I suffered with stomach trouble for years, but thanks to Yeast-Vite I am entirely cured. I have recommended them to many friends, and they all speak highly of them."
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19088—"I awoke feeling sick, weary and nervy. Took 2 tablets and soon felt absolutely different—a most wonderful change."
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14721—"I have recommended them to several patients, and would thank you to send a box to each name on the list enclosed."
19413—"Am pleased to let you know that several of my patients have secured benefit from them."
11639—"Send by return post, as I cannot be without them. I suffer so with indigestion, and they relieve me immediately."
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Caution.—Avoid rank imitations which have no therapeutic value and are unstamped. Genuine Irving's "Yeast-Vite" tablets are always sealed with Government stamp.

Send postcard for free treatise on Diabetes, Anæmia, Nerves, Skin Blemishes, Constipation, Colds, Insomnia, Rheumatism, Pains, etc.

IRVING'S YEAST-VITE LABORATORIES,
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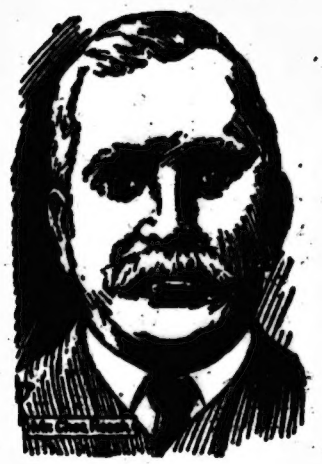
Chronic Skin Trouble



Psoriasis, Eczema, and other persistent forms of skin disorder are rapidly soothed and healed by Germolene.

Use Germolene for
Eczema, Rashes, Ulcers, Piles, Itching, Cuts and Burns, Skin Eruptions, Ringworm, Chapped Hands, Chilblains, and all Itching or Ulcerated Surfaces.

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SOOTHES AT A TOUCH.

HOME PRICES: 1/3 *and* 3/- *Of all Chemists throughout the Empire.*

Germolene
The Aseptic Skin Dressing

Don't Wear a Truss!

After 30 Years' Experience an Appliance has been invented for Men, Women and Children that Cures Rupture.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who Cured himself, and whose experience has since benefited thousands. If ruptured, write to-day.

Sent on Trial.

If you have tried most everything else come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices and names of many people who have tried it and are extremely grateful. It is instant relief where all others fail. Remember we use no salves, no harness, no lies. We make it to your measure and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book and read it you will be as enthusiastic as the thousands of patients whose letters are on the file in our office. Fill in the Free Coupon below and post to-day.

FREE INFORMATION COUPON

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Please send me by post in plain wrapper your Illustrated Book and full information about your appliance for the cure of Rupture.

NAME .....

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Please write plainly.

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XMAS CARDS.—Choicest, 1d. to 6d. 30/- worth, 10/-; 15/- worth, 5/6. 15 smart spls. and cat., 1/6.—J. B. Hughes, 362, Dudley Road, Birmingham.

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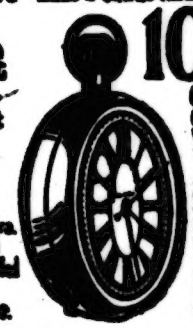
3/- RAILWAY TIMEKEEPER

Timed & Tested Nickel Silver Lever. Extra Strong case. Perfect Timekeeper. Guaranteed 5 Years 3/- only Postage 6d Extra

5/6 EXTRA STRONG

Nickel Silver Lever. Perfect Timekeeper Guaranteed 10 Years 5/6 only Postage 6d extra. Also in Solid Silver 10 Jewelled Lever 19/6 Post Free.



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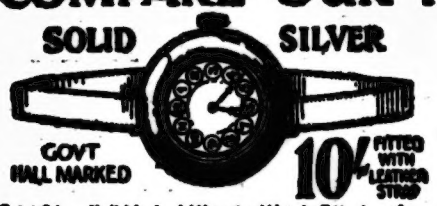
Centre-Seconds Chronograph Stop Watch, Timed and Tested. Registers 1/5 of a Second. Strong Nickel Silver Case. Fitted with Dust & Damp Proof Dome. Guaranteed 10 Years 10/- only Postage 6d extra

COMPARE OUR PRICES. AND SEE WHAT YOU SAVE.



SOLID SILVER GOVT HALL MARKED **10/-** FITTED WITH LEATHER STRAP

Solid Silver Hall Marked Wristlet Watch Fitted with Leather Strap. Jewelled Movement Action. Extra strong Case. Perfect Timekeeper. Guaranteed 5 Years 10/- only Postage 6d extra. Fitted with Hall Marked Silver expanding Bracelet. 14/- Post Free. Gents Size with Seconds Hand 10 Jewelled Lever Fitted with Leather Strap. 20/- Post Free.

9ct SOLID GOLD 4 GUINEA VALUE FOR 28/- **28/-** ONLY

9 Carat Solid Gold Govt Hall Marked Case. Fully Jewelled Movement Action. Fitted with 9 carat Gold Expanding Bracelet, which expands to fit any size wrist. Perfect Timekeeper Guaranteed 10 Years 28/- only. Postage 6d extra. If fitted with adjustable Silk Moire Band 20/- Post Free. Gents Size with Seconds Hand is Fitted with Leather wrist Strap 10 Jewelled Lever 40/- Post Free.

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DO NOT DELAY CALL AT OUR SHOWROOMS OR FORWARD YOUR ORDER TO-DAY.

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JUNO

FROM **1/3** Weekly or CASH 55/-

USEFUL XMAS PRESENTS

CYCLES from 2/6 weekly, or CASH £4 15s. All weather Models, The best that Britain builds 3/9 weekly. ALL BRITISH MADE AND CARRIAGE PAID.

Guarantee.—Our 26 years' reputation. Money refunded if dissatisfied.

Write for FREE art folder, stating whether cycle or child's cycle list required.

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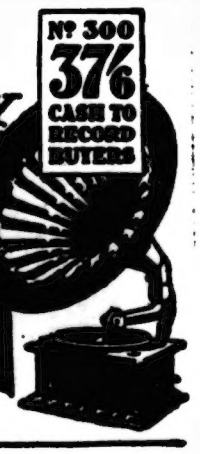

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Vol. XXXVI. No. 936.
Week ending Saturday,
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JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun never Sets.

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Telegrams: Heroically, London.

This Week—

Special Articles by:

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Dr. R. J. Campbell .. .. p. 9
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The WORLD, the FLESH & the DEVIL

Quick Action Wanted.

We trust the Royal Commission on Food Prices will concentrate on telling the Government what to do in order to bring prices down. The Committee on Trusts and the Linlithgow Report have laid bare more than enough facts.

The Roots of the Problem.

Merely to denounce profiteering will be no use. The real tasks before the Commission are to discover ways of reducing transport charges and eliminating the useless middleman.

Don't Shout too Soon!

The policy of Imperial Preference, which was dead, is alive again, says the *Morning Post*. But if the policy involves the taxation of food, it will be killed again.

None at All.

When Mr. Amery says the Government is pledged not to tax *staple* articles of food he errs. What Mr. Baldwin said was that he pledged himself not to tax food—nothing about "staple articles."

A Ticklish Problem.

It is not only the Liberal Party that is in difficulties over leadership. The Labour Party is wondering what is going to happen while Mr. MacDonald is in America.

Trouble Ahead.

Either Mr. Clynes or Mr. Thomas will deputise, but on whichever the choice falls, there is bound to be a good deal of dissatisfaction among the supporters of the other. And there is always Mr. Wheatley and the Clyde contingent!

He's Lucky.

If there was a strong man who could command united support from all sections, Mr. MacDonald's position would be none too secure. There is no such man, and the ex-Premier is safe.

It Applies to All.

The desire that is being expressed to "democratise" the Liberal Party means, if it means anything, that all political pundits are becoming aware that no Party has any chance unless its programme and its aims are national.

A Half-Nelson.

Unless Mr. Winston Churchill can devise a method for collecting some of our war debts there is little likelihood of any relief coming to the taxpayer next year. Meanwhile, "England expects every man will pay his duties."

Reading the Riddle.

The assassination of Sir Lee Stack has been met in the only possible way. But the key to the Egyptian ferment is the Sudan, and that problem remains—a perpetual source of discord. Clearly it is a matter for the League of Nations.

Critical Days.

We deplore the too-ready suggestions of those who would like to see Egyptian independence swept away. No nation yet ever succeeded in putting the clock back with impunity. It is a time for cool heads and real statecraft.

Now Construct.

The Russian "Treaties" are dead—and rightly so; but Russia still exists, and we still want Russian trade. It is up to Mr. Chamberlain to negotiate a real treaty as soon as possible.

Worth Having!

People who oppose any Russian Treaty are fond of stating that before the war Russia could only take 3 per cent. of all our exports. True—but it was 3 per cent. of £630,000,000!

Tuning Up.

The resumption of the suspended negotiations with Germany over the trade treaty is a good sign that the Government is alive to the value of restoring full trade relations as speedily as possible. The state of unemployment is sufficient measure of what delay costs us.

Who Pays?

We have exactly one million more unemployed than Germany. It is a fact that should be brought to the notice of anyone who still seriously believes that the steady receipt of reparations is an unmixed blessing.

Peace and War.

The Geneva Protocol is by far the most vital problem that faces the Foreign Office. No more important document has been presented to the world since the Peace Treaties. It is a momentous issue of the first importance.

A Test of Reality.

It is more than a plan for international arbitration and security. It is a direct challenge to the members of the League of Nations to prove their sincerity and transform their lip-service into deeds.

£1,500 GUINEAS!
AND MANY OTHER "BULLETS" XMAS PRIZES.
CLOSING THIS WEEK. . . See page 35.

In the Balance.

It will require close scrutiny and, no doubt, much adjustment. But on the acceptance or rejection of its basic principles hangs the whole future of European civilisation.

The Danger Zone.

The deepest roots of the Great War lay in Morocco. To-day Morocco is again the focus of evil possibilities. An Allied Conference to formulate an agreed policy is a sheer necessity.

The Time is Ripe.

For twenty-three years the facts with regard to food poisoning have been in the hands of the authorities. When will the Ministry of Health take decisive action? Not even a Whitehall official can find an adequate excuse for delay.

Provisional Measures.

Evidence is to hand that housewives are at last waking up to the danger of buying foods preserved with harmful chemicals, and are demanding of their tradesmen goods guaranteed to contain no preservative. We were one of the first to maintain that the manufacturer's meat is all too often the consumer's poison.

Those Tea Prices.

The latest batch of dividends declared by tea companies range from 60 per cent. to 22 per cent. We can think of no comment that would speak louder than the figures themselves.

Drug Fiends.

The International Opium Conference has sat for a fortnight and done—precisely nothing. Until the civilised nations tackle this evil in all earnestness they have not the least right to call themselves civilised.

Watch Winston.

We have repeatedly advocated a comprehensive reform of social insurance, and a wide extension of its application. When the next Budget comes some, at least, of our suggestions will bear fruit.

Seeds of Trouble.

Several leading members of the Cabinet are determined to amend the Trade Union Act by altering the rules governing the political levy. If Mr. Baldwin wishes to present the Labour Party with power at the next Election this is the surest way to do it.

Moving On.

Behind the scenes considerable progress is being made with the task of regularising dock labour. With decasualisation accomplished, and a guaranteed week, there should be no fear of a repetition of the last disastrous stoppage.

Take it to Heart!

The satisfactory settlement of three industrial disputes last week by negotiation and enquiry should be a lesson to Mr. Bromley's lieutenants who are talking so loudly of strikes before even the negotiations have begun.

The WORLD, the FLESH & the DEVIL

Men v. Leaders.
The fact is that nearly every union ballot shows that the men prefer peaceful negotiations to the misery involved in a strike. It is bad leadership that leads them to hold the public up to ransom.

What's the Idea?
While unemployment in the shipping world is rampant, seamen are, not unnaturally, opposed to the proposal to readmit German seamen to employment on British ships. And we consider the British seamen have every right to be annoyed.

Where's the Justice?
For the matter of that we can't for the life of us see the justice of any aliens being employed on British ships so long as a single British seaman is without a berth. It is a question that needs decisive action.

An Essential Step.
The prices of houses are rising steadily. The Bill that was before the last Parliament for preventing profiteering in building materials and checkmating the ring must be put on the Statute Book just as soon as Parliament can pass it.

What Price?
Housing authorities complain of a shortage of British bricks. Brickmakers say they can supply millions—at a price. Which is, no doubt the explanation of the apparent contradiction!

Health-destroying Apathy.
With the admitted efficacy of pure air and sunlight for curing disease, it should be as much an offence to poison the atmosphere with smoke as to throw rubbish into the streets. If electricity were organised as it should be, much of the trouble would be overcome.

Remove Misconceptions.
While Germany and Moscow are publishing floods of documents dealing with the war, our Foreign Office remains silent, with the result that one-sided history is being taught to the world. Let us have some facts from *our* archives.

So Far—Good.
After much pressure the Air Ministry has decided to announce officially all R.A.F. casualties. But that does not obviate the need for a stringent inquiry into the cause of all these crashes.

Hopping Horrors.
The squalor and misery of the Kentish hop-pickers has met the eye of Maidstone's Medical Officer of Health. "Some of the growers," says the M.O., "look on the pickers as a necessary evil, and treat them like cattle." This scandal grows from year to year, and is ripe for removal.

An Un-British System.
When an alien becomes a danger to the country it is right that he should be deported, but the cancellation of his naturalisation certificate should not be vested in the Home Secretary alone. The Status of Aliens Act should be amended to remove this despotic taint.

Black Is White!
Mr. Wheatley wants to throw over the capitalist system and society as quickly as possible. Mr. Henderson says Labour "is paying the penalty of much wild and foolish talk about the iniquities of the capitalist class." Yes, it's a new puzzle, but we don't know the answer!

The Next War.
Mr. Dunlop Day, of Yarmouth, saw in 1910 "the coming of a great war in the summer of 1914." Now he sees the coming of a big war in the East in 1926 in which Italy will suffer terribly. Mr. Day, who bases his calculations on a study of the Book of Daniel and Revelations, forecasts also that only one more Pope will be elected, and then Papal power will be broken. Wars, earthquakes and great disasters on sea and land will practically be at an end in 1932. So now we know what the future holds for some of us.

Underpaid Clergy.
JOHN BULL has frequently turned the searchlight on the scandal of the poorly paid clergy, who find it hard to live on their mean stipends. We are glad to learn that at the annual Church Assembly this question came up for consideration, with the result that an effort is to be made to adjust the marked differences in endowments.

Greater Love——
"Where's my mate?" This was the dying question of Henry Tate, a Liverpool engine-driver, involved in a fatal railway collision. In his mortal agony he had no thought but for his fireman whom he knew to be the father of a family. In all ranks this country still produces very gallant gentlemen.

Bricks and Brawn.
The fact that Chris Hull, a foreman at Treeton Housing scheme, near Sheffield, laid 809 bricks in an hour and won a £10 bet has riled trade union officials. One says that the average per day is 500 to 700, and in London 50 bricks an hour is an average on some houses. Another says Hull is mad and ought to be made to eat the bricks. For showing up ca'canny?

Strike a Bargain.
A long-standing "grouse" of the building-trade workers is that they are paid nothing at all for times when, owing to bad weather, they cannot follow their employment. The employers might very well agree to meet this demand and other reasonable claims in return for full co-operation by the workers and their trade unions in a national housing scheme. Is it to be a bargain?

The Human Machine.

THE PHYSICAL BASE

by E. R. Thompson, M.A.

IT is as well to remember that all the effort and training in the world will not produce an efficient mind unless the bodily side receives attention.

After all, the body—with its nerves and muscles, its arteries, and its delicate co-ordinations—is the instrument through which the mind must function. If the instrument is faulty, the results—so far as the mind is concerned—must inevitably be poor.

What often appears as weak will, for instance, may really be due to poor physical health. Inability to concentrate may often be due to defective eyesight.

It is of the highest importance, therefore, to train the body as carefully and as scientifically as we train the mind.

Adequate food, sound sleep—and plenty of it—and a sufficiency of exercise, are absolutely essential to attain the ideal of "a healthy mind in a healthy body."

A prompt rise from bed upon awaking, followed by a few minutes of smart physical exercises, give a tone and a vim to the body that cannot fail to have a favourable effect on the mind.

These simple morning exercises will, if tackled systematically, train the mind as well.

They will, for instance, directly develop will-power. There will be many mornings when it would be much pleasanter to stay a few moments more in bed. Each time you resist the temptation you have done a good deal towards strengthening your will.

Above all, you will be laying the essential physical foundation for any mental training you attempt.

It Bothers the Parsons.
While the problems of saving child life and making babies happier are left to the laity, the clergy are pondering over the exact wording and ritual of the revised service for use at the baptism of infants. Would Christ have bothered with ritual when there were little ones to be healed?

Sins of the Parents.
The results of cruelty and starvation in childhood are illustrated by such youths as Wilfred Thickens, now nineteen, who was put in the dock at Newport, Mon., for riding off on someone else's bicycle. So wretched had Thickens' life as a child been, said a doctor, that he did not know the difference between right and wrong. He is now in an institution being fed and looked after—treatment nineteen years late.

Children without Eyes.
If hundreds of children at Middleton (Yorks) are ill-fitted for the battle of life when they grow up the blame will rest on the Board of Education. They are doing their best to deny the little ones education. Two and a half years ago plans for a school were sent to London for approval, and are still lying in a Whitehall pigeon-hole. Who is responsible for the delay?

The Helping Hand.
With the public so often falling at the feet of alien singers, we are glad to see the good work at home being done by the Gervase Elwes Memorial Fund, a recent grant from which has been made to a ploughman, Mr. Harry Osborne, of Hartwell, Northants. This tiller of the soil has spent his spare cash in cultivating his voice, and has talent worth helping.

L.C.C. Shylocks.
We ask the London County Council what that august body thinks of the opinion of Judge Crawford, expressed at Edmonton when the Council wanted to eject a tenant £2 in arrears: "Defendant would have been better off under a private landlord instead of a corporation which has no body to be kicked or a soul to be damned." Perhaps such a sordid topic is not fit for discussion in the noble County Hall?

Bountiful Blackpool.
Here is a fine example of municipal meanness. A Blackpool ex-Service man, thirty years of age, discharged from the Army classed A1, and, therefore, drawing no pension, worked in a Corporation department throughout the summer sixty hours a week for a wage of 30s. He was recently offered winter employment, working forty-eight hours a week, for a wage of 25s. What splendid opportunities he will have for dancing—one of the advertised attractions of Blackpool!

Married at Eight?
An aged reader who has paid National Insurance contributions for some years without drawing benefit, learning that as he was over sixty he was entitled to a refund, applied for this in the usual manner at Dundee. Being unable to trace the exact date of his birth, he enclosed his marriage certificate, which showed that he was married in 1872. The papers were returned to him with a notification that this was not evidence that he was now over sixty years of age! Do the dolts imagine that he was married before he was eight years old?

"Great Hospital Ballot Fraud."
Under the above heading we referred last week to the unsatisafctory state of affairs of a ballot run by Mr. L. G. Ford, of the Marlborough Estates and Building Association, Ltd., Great Marlborough Street, W. This ballot was advertised to be in aid of the fu..ds of the Westminster Hospital, which institution we stated had not received a penny piece from the proceeds. Needless to say we were not referring to the famous Bovril Ballot, which is, of course, an entirely different undertaking.

Still Searching.

It is not to the credit of Scotland Yard that they should still be searching for the notorious "Alexander Gordon," whose hobby is the collecting of rich wives in excess of the statutory limit. He ought to have been locked up and deported long ago.

"Solicitors."

Repeatedly have we said and proved that the blackmailer often has his strongest ally in the shady lawyer, and after the revelations of the Robinson case we hope there will be no further delay in dealing with the scandal of the legal ally of the blackmailer.

"Jix" Takes Notice.

We gather that the new Home Secretary takes a serious view of London night-club activity which has been the subject of constant exposure in JOHN BULL. It must not be assumed that the imprisonment of Mrs. Merrick will at once put an end to her malign influence. The corruption practised by this woman will bear evil fruit for many a day.

Jail or Bail?

At the recent Kent Assizes a protest was once more directed against the improper refusal of bail to persons committed for trial. Unfortunately, however, the strong pronouncements of His Majesty's judges on this important aspect of the liberty of the subject are constantly ignored by wrong-headed magistrates. Is there no remedy?

A Great Turf Ramp.

The responsible authorities of the French Turf are just now investigating one of the biggest Turf swindles in recent years, involving the activity of a gang of French and English crooks who have swindled bookmakers in both countries in the most impudent fashion, and are also believed to have been concerned in the doping of horses.

The Bogus Bogey.

The approach of Christmas always finds the householder deluged with appeals from various "charitable" organisations. No man is wilfully deaf to the call of charity at this season of the year, but, if constrained to give, he should protect himself against the bogus concern by asking, before giving, for a copy of the last balance-sheet. In nine cases out of ten no balance-sheet will be forthcoming. Enough said.

Where He Learnt It.

Because an ex-convict sentenced for forging 10s. notes said he learnt engraving at Camp Hill Prison, Mr. Justice Swift directed that his statement be referred to the Prison Commissioners. If they decide to stop teaching convicts engraving, however, it would be as logical to stop teaching writing to all but moral children for fear they might learn how to be forgers. It isn't what you learn so much as the way you use the knowledge.

Smiling Through the Storm.

The storm which swept over the country last week was in many respects the worst within living memory. Yet amid the scenes of ruin and demolition it left in its train, there are many smiling faces. They are those of the Registered Readers of JOHN BULL, the only paper which compensates for damage done by storm, tempest, lightning or flood. Benefit up to £300 is paid in such cases under our Free Insurance Gift Scheme. If you wish to be able to smile through a storm, sign the coupon now.

Plucked.

A dealer named William Rudd, Senr., of 66, Gerrard Street, Lozells, Birmingham, advertised for poultry and eggs, and offered a Burton-on-Trent reader ruling market prices with weekly cash settlements. A first consignment was duly paid for and further orders given, but no other payment was made until £6 11s. was outstanding, when orders ceased and after some delay Rudd sent £1 on account, excusing himself by saying he had lost his wallet. Several subsequent efforts by our reader and ourselves to obtain payment have been ignored.

Problems of Life.

A LESSON FROM THE WEAK

by the Rev. R. J. Campbell, D.D.

ON Remembrance day I had the privilege of visiting one of the most interesting institutions on earth, the home for crippled children at Heritage, Chailey, Sussex.

It was an experience which I wish to share with every reader of these words; no one could fail to be the better for it.

Over two hundred happy-looking boys and girls, ranging in age from about six to sixteen, paraded with flags and walked or limped in procession to a beautiful piece of ground which had been presented to the institution, and there with simple ceremonial planted twelve trees "in memory of those who died that liberty might live."

It was a deeply moving sight and one never to be forgotten.

THOSE who could not walk were either carried or allowed to look on from the windows.

It would be a fine thing if in every school and home in the land children could be taught and cared for in the same spirit.

The grand principle on which Heritage is conducted is that every child shall be made to realise that he or she can be of some use in the world and is loved and valued.

Everything that the best surgical skill can do is done to mitigate the infirmities from which they suffer, but no other reference is made to their crippled condition: it is ignored.

If a message has to be sent from one department to another, a boy with no legs will be chosen to take it.

If something has to be carried, a girl without arms may bear it upon her little back.

THE system of mutual help is practised to an astonishing extent, and the result is what might be expected.

Cannot we adopt it all round? We are all cripples, morally speaking, more or less.

Most of our unhappiness springs from the feeling of isolation, that nobody cares what becomes of us, that if we go under we should not be missed.

True fellowship should render this impossible, if only by the timely utterance of the word of cheer.

Our very disabilities may be converted into means of success.

The most brilliant man who ever visited Heritage had neither hands nor feet.

No one ever thought he could do anything in life, but he learned to paint fine pictures by holding the brush between the stumps of his arms.

And, more astounding still, his special bit of service during the war was—horsebreaking!

The New Address.

Grahame Bros., who described themselves as "The Leading Credit Football Accountants," claiming to have been established ten years, and until recently operating from 20, Western Road, Hove, Sussex, struck a snag soon after the commencement of the season, and notified clients that they were compelled to discontinue business for the time being. Later they announced that they had moved to London, and gave an address in Great Windmill Street, Piccadilly. This turns out to be a shop with a notice in the window, "Letters may be addressed here."

Kidding the Kiddies.

A little crippled boy living in Dalmeny saw in a juvenile periodical what appeared to be a puzzle competition with a beautiful watch as a prize. He managed to evolve the four names of boys and girls represented in the puzzle, and hopefully sent in his solution. His delight at receiving an intimation that he was the winner of the watch was short-lived, for he found he was expected to pay 10s. 11d. for a "simulation 18-carat gold chain" to wear with it. Another of the victims of T. Davis, who trades as "The London General Supply Assn.," 72, Finsbury Pavement, E.C. What a dismal, dirty game!

A Big Buyer who Bolted.

Smallholders' difficulties in these days owing to the unscrupulousness of dishonest dealers are well illustrated by the experience of one of our Devonshire readers. He answered an advertisement for farm produce inserted in a local paper by G. Gould, of Trehafod, South Wales, who informed him that he was a large buyer of pigs. Consignments of pigs, poultry, rabbits and eggs to the value of £38 4s. 10d. were sent to him, but all that our reader has received for his produce is a cheque for £13 6s., which has been dishonoured. Letters addressed to Gould are returned stamped "Gone away."

Storms! Floods!

"John Bull" is the ONLY paper that pays benefits. *See page 2.*

A Slump in Systems.

As we expected, that accommodating fellow, Martin Faber, the football tipster of Cromwell House, High Holborn, W.C., who started by offering his "Surety System" for £2 and gradually reduced his price until he was willing to accept 10s. down, has followed the market movement closely, and as a result of the slump is now offering it for nothing to anybody who will send him 3s. for four nap selections. How nice for the people who paid him £2 for his piffle!

Our Name in Vain.

In a circular issued by "The Clifford Institute," 19, Clifford Road, E., a concern which offers a course of instruction in mail order business for £3 3s., a quotation from JOHN BULL on the subject of advertising is printed in a manner which has led some of our readers to infer that we have given the course some sort of testimonial. We have never done anything of the kind, and we strongly disapprove of our name being taken in vain for private advantage.

The Photograph Enlargement Ramp.

With reference to our recent exposures of the photograph enlargement ramp run by Ernest Burns and others, we have in our possession a number of original photographs which were left behind in a lodging-house at Manchester. Most of them bear on their backs the names and addresses of people in the Manchester district, but these are not all clearly decipherable. We shall be pleased to forward these photographs to the owners if they will communicate with us, giving a description sufficient for the purpose.

Those Prickly Pin-cushions.

M. L. Deigan, the pin-cushion merchant who was turned out of St. Dunstan's Chambers, Fetter Lane, E.C., following our exposure of his methods, has lost little time in establishing himself elsewhere, as we anticipated. He now appears as sole proprietor of "The General Mail Order Depot," 9, Datchelor Place, S.E., and though he describes himself as "Inventor of All Kinds of Novelties," he informs those who answer his advertisements that at present he is running only on the pin-cushions which a number of our readers found such a prickly proposition to handle.

BAGS OF GOLD FOR ALL

RACING SYSTEM THAT NEVER FAILS—PERHAPS!

Slow Horses that Object to Astrology

UNDOUBTEDLY there are some people who will believe everything. If, among them, you can find anyone capable of swallowing the story that the moon is made of green cheese, you have found the kind of person who will listen eagerly to the fairy tales of Mr. F. W. Edge, of 85, Gerard Street, Derby.

Mr. Edge is a racing tipster in a big way of business. He claims to have discovered an incomparable system of backing horses, which will make large sums of money for those who choose to follow it.

In order to be put into this privileged position you have to send £5 to Mr. Edge. Then he sends you instructions which, he says, are simplicity itself—a remark which applies also to the people who send him their fivers.

Now there are all sorts of mathematicians who have tried to work out infallible systems of backing horses. Mr. Edge goes to higher authorities for his information. He gets it from the stars.

What is the system which the stars in their courses have been good enough to confide in him! We have a copy of his system, and we agree that it is very simple. Roughly, it consists of examining every day the tips given in the *Sporting Life* by "Augur" and "Solon" and the "Man on the Spot," and backing their selections according to certain conditions laid down.

For example, you back one horse a race and in one race a day,—in the fourth race at the beginning of the season—then the first race a day for a spell, then the third race of the day for another spell, and finish the season on the fourth race of the day.

When the three tipsters agree, you back their selection. When two of them tip the same horse and another a different horse, you back the minority selection, and, if absent, the majority selection. If all three tipsters disagree you back the selection of "Solon" or, if absent, of "Augur."

There is your five pounds' worth! Mr. Edge has another system which, even if he includes it for the £5, is only another indication of the benevolence of the stars toward him.

"Augur" and "Solon" and "The Man on the Spot" must be specially interested to know that the great drama of creation was specially staged that their skill might be available for remote generations.

Mr. Edge has a pamphlet with the nice Shakespearean quotation: "Put money in thy purse," which rather conceals the fact that he is taking £5 out of it.

Easy Money.

On page six of that pamphlet he says that in the first twelve days' flat racing this year he commenced with a ten pound stake and made £444 10s. We tell him plainly that that is a very gratifying result. We wonder, however, what he does with the £5 notes which purchasers of his system send to him.

Let us assume that a thousand people send him £5, and he puts it all on his heaven-sent system. If in twelve days he turned £10 into £444 10s., he turned £5,000 into £222,250, or nearly a quarter of a million. If he went on at the same rate till the end of the season, he must have made between £2,000,000 and £3,000,000.

Frankly, he did not earn these colossal sums, or he might be living in Park Lane, and not in Derby. We have had his system tested for the first twelve days of this year's flat racing season. Edge claims five winners in twelve selections. As a matter of fact he got four winners and eight losers.

His system started with an eight to one winner, and we suspect that it was based on that win. Leaving that out of the question, on that assumption, we find that he was steadily losing for the rest of the twelve days.

Moreover, he actually claims "Questionnaire" as a winner on his system on April 4.

Forgetting the Rules

This is a colossal piece of impudence. For that race "Breslane" was the horse tipped by "Augur" and by "Solon" and by "The Man on the Spot." Now, under his rule "H," when these three tipsters name the same selection, that is your horse to back. The system followers were therefore on "Breslane" which was amongst the "also rans"!

How did Mr. Edge get on "Questionnaire" which won at a hundred to eight? Those who purchased his system might well inquire: one of our readers who began later in the year, was unfortunate in his experience. He found that the system indicated one winner in a month—a favourite!

There we leave it. What is the use of cross-examining Mr. Edge, when, even if you prove he is wrong, he can fall back on the stars?

We only hope that his astrological dexterity will not enable him to exterminate us with one of Jove's thunderbolts, borrowed from the heavens which were so obligingly made to give him a leg up in life.

A Job for Life

Investors make life easy for some directors

MANY people are interested in a concern called the Mutual Share Exchange, Limited, which has been recently registered at Somerset House by a gentleman named A. A. Carver, of 17, Raul Road, Peckham, London, S.E.

It has a nominal capital of £100 in a hundred shares of £1 each. Of these, two shares have been subscribed for cash, one by A. A. Carver, and one by G. L. Carver, his wife. In return for this handsome contribution to the financial stability and enterprise of this country, we observe that Mr. A. A. Carver is to be a permanent director and to hold office as long as he lives.

There is housed at the same address as the Mutual Share Exchange another concern called A. Carver, Limited, both having their registered office at 2, West Street, Finsbury Pavement, London, E.C.

The second company, A. Carver, Limited, has a nominal capital of £1,000, of which the amount subscribed in cash, according to the returns at Somerset House, is £2—one put up by this enterprising financial genius, A. A. Carver, the other put up by his fortunate and coadjutory wife, Mrs. G. L. Carver.

It is pleasing to find that Mr. A. A. Carver, having been provided for life by the first of these companies, is also provided for the rest of his life by the second, of which the records show that he is to be permanent and sole director.

The business of both these concerns is to carry on transactions as stock and share dealers. We only hope that Mr. A. A. Carver, doubly flanked and buttressed as he is in the two companies to which we have referred, may have a smoother passage, or at least a passage less complicated by criticism, than that of a namesake of his named W. W. Carver, who, curiously enough, has been concerned for some years in a similar business.

If Mr. A. A. Carver does not know of Mr. W. W. Carver, who was in the same line of business, we respectfully direct his attention to the matter. We might add that Mr. W. W. Carver, through a concern called "The Small Investors' Share Exchange," ran a series of "blind pools" in stocks and shares, and, when clients sued him for their winnings, he pleaded the Gaming Act.

JOHN BULL reprobated that, some time ago, in an article called "Carver and the Carved." In view of the similarity of names and ambitions shared by W. W. Carver and A. A. Carver and the similarity of the titles and registered objects of their various corporations, we think that the public might well be warned to be careful before they invest their money with these concerns.

Fairplay for Pioneers

Painting the red map blue.

IN the old days of the Roman Empire the proudest boast a man could utter was "I am a Roman citizen."

That meant that behind him was the whole force of the Roman Empire, the greatest guarantee in the then known world of the right to justice and truth.

To-day, the Greatest Empire that the sun shines on is the British. As it deals with its own people, so will it be judged by the peoples it helps and takes responsibility for.

How does it deal with its own? Here is a case in point. Captain J. F. J. Fitzpatrick was some years ago a district officer in Nigeria, whose task was bringing order out of chaos in what are officially described as "proclaimed unsettled districts."

Captain Fitzpatrick was engaged in the heavy task of carrying the white man's burden when the Great War broke out.

He joined the Nigerian regiment, and served with the Cameroons Expeditionary Force. He was mentioned in despatches, and invalided owing to heart strain.

In spite of the heart strain he subsequently served in France and then in Ireland. After that he was travelling on duty on a ship which was torpedoed and sunk. On demobilisation he was given a 20 per cent. disability pension.

Pioneer of Empire.

Captain Fitzpatrick belonged to the great race of Empire builders. He wanted to get back to his job. The medical adviser to the Colonial Office said he might do so if he were stationed in a district where climbing, prolonged riding or extensive travelling was not required.

The Nigerian Government sent him to one of the most difficult areas within its control. He broke down. He was again examined by the same Medical Officer, who was surprised that his previous recommendation has been ignored. He repeated it. In vain. Captain Fitzpatrick went back to duty and was stationed in a difficult district ten miles from a doctor.

He broke down again. The same medical adviser who was formerly surprised was now doubly surprised. Once again he repeated his recommendation.

Breaks Down Again.

It was ignored. Captain Fitzpatrick, the trebly recommended invalid, was sent up country with a five weeks' journey by canoe at the height of the tornado season. He broke down again, and was discharged with an entirely inadequate pension.

At present he is an invalid in the South of France from where he seeks our help.

Will the Colonial Office, with its great traditions of Empire building, look into this shabby and obstinate ill-treatment of a genuine Empire builder?

Lloyd, the Loquacious

Insurance without assurance

WHO is Mr. H. Lloyd Maitland, of 51, Carey Street, London, W.C. ?

The reason we ask is because he is sending out circulars on behalf of a concern called the National Provincial Mutual Aid Association.

In the circulars which he is distributing he announces that his association will commence in the year 1925 by using a hundred thousand pounds of its reserves to build houses for its members, and if it is found necessary, a further one hundred thousand pounds will be voted for this purpose.

This is a very handsome offer, but we think Mr. Maitland might tell us where he keeps his hundred thousand pounds.

We understand that large sums of money are dealt with from time to time in Carey Street, but usually a lot more information is given about them than is vouchsafed by Mr. Maitland.

Come into the Open

Another reason why we should like some light on this matter is because Mr. Maitland also offers to allow you to deposit your money with the National Provincial Aid Association, which is really a sort of banking business, and we think that people who want to do banking business in this country ought to tell the public who they are and how they stand.

They also offer to issue endowment bonds, which they call a very sound thrift scheme, with special features such as "No medical examination," "no age limit," "non-forfeitable policies, for long or short periods with equality of the sexes."

This is insurance business, and we also think that people who want to do insurance business in this country should tell us who they are and how they stand.

Mr. Lloyd Maitland issues a pamphlet with ten reasons why you can place absolute confidence in the National Provincial Aid Association. The ten reasons are ten statements without any proof.

The Noble Three

Now we will tell the public one reason why it should have no confidence in the National Provincial Aid Association. That is because it does not appear to have any official sanction to deal in a business of this nature and dimensions, and is not registered in a manner which compels its financial standing to be disclosed in official returns.

Is its head office the two rooms in Carey Street, with Maitland in one, and a boy and a girl in the other? Is Mr. Maitland the security for the housing scheme advances, the boy clerk the security for the endowment policies, and the girl clerk the security for the banking deposits?

Mr. Lloyd Maitland owes the public an explanation.

A ROGUE RUN TO EARTH

HAPPY ENDING TO "JOHN BULL" EXPOSURES

Twelve months' imprisonment for Wheeler the Wheedler

ROGUES as a rule have a wholesome fear of JOHN BULL. But a good many of them keep their courage up in the belief that they can move more quickly than the law and, in this way, defy both publicity and the police.

There is one rogue who has just learned that this belief is not always well-founded. He is a Mr. Henry Francis Wheeler, on whose track we have been for many months. We first came across him in connection with a concern called Wheeler's Electric Shade Carrier, Ltd., of Mosley Street, Manchester, and Tachbrook Street, Victoria, London, S.W.

While he was running this concern he induced a gentleman called Mason, by the promise of employment, to invest £500 in the company.

Mason did not get his shares delivered to him and he pressed for them. Wheeler promised to let him have them. When they were not forthcoming he approached the company and was told that no application for shares on his behalf had been made by Wheeler, neither had any money for shares been paid into the company by that person, who was managing director.

We suggested that Mr. Mason, who had asked our advice in the matter, should apply for official assistance. A day or two after our article appeared Wheeler wired Mr. Mason promising a settlement.

That settlement was not made. Letters and telegrams came from Wheeler. But no money came. This merry game of promise and postponement went on for about six months, but still no money was forthcoming. Meantime we received other complaints, and we gave a hint that Mr. Wheeler might be found at Lexham Gardens, Amersham, Bucks.

We do not think that much to his advantage could be found at Amersham, Bucks, which place he left owing the tradespeople money and having distributed dishonoured cheques. Neither could much to his advantage be found at Lymington, Hampshire, where he also lived for a time, where he stranded a woman, who claims that he is the father of her child, and who has a maintenance order against him.

After treating the woman in this way Wheeler met her in the street in London, and, with promises of amendment and better conduct, induced her to borrow £5 in order to lend it to him as, he said, to save him from being arrested. She is still looking for her money.

He had countless other victims.

He thought he could throw dust in the eyes of his dupes about the articles which appeared in this journal, and added that he intended to take measures to contradict these "lies." This was in the course of a long correspondence with a gentleman who was clamouring for his money back.

Interwoven with promises to pay, with assurances that he was moving heaven and earth to restore the money of his victims, were statements that he would deal with our accusations and that full denials would appear in the press. He took no steps, however, to deal with our charges.

We did not imitate his evasive and dilatory tactics. We plainly told the Public Prosecutor that this dangerous man was obtaining money by fraud, and we offered the information at our disposal to the police.

The offer was accepted. A well-known Scotland Yard detective came to our office and inspected our dossier. He was supplied with the names and addresses of a number of Wheeler's victims.

H. F. Wheeler

Two of the victims whose complaints had been dealt with by JOHN BULL had sworn information, but the difficulty was to find Wheeler and to put the warrant into execution and arrest him.

Here, again, the information at our disposal proved invaluable. Another victim had brought us a similar correspondence full of promises to pay, and concluding with an undertaking from Wheeler to meet this gentleman, who had threatened sterner action, at a certain time and at a certain place. With this information at their disposal the police also turned up at the rendezvous. Wheeler was arrested.

The sequel is that Wheeler last week was sentenced at Bow Street Police Court to twelve months' imprisonment for obtaining money by false pretences with intent to defraud.

It is a long lane that has no turning. But Wheeler, of the Electric Shade Carrier, Ltd., has at last been carried into the cold shades of seclusion.

We give his story as an example to others who may think that our work stops when we have put them in our Rognes' Gallery. Many of them will find that this is only the first stage on the pilgrim's progress to Pentonville or Parkhurst.

Separated From Her Son

Hearts are hard that can resist a mother's appeal

IN her humble home at Sparkhill, Birmingham, a lonely mother sits weeping for her son, from whom she has been separated for the last eighteen months by the operation of the Mental Deficiency Act.

She is Mrs. Prucitt, and the circumstances in which her boy Herbert Henry, now aged seventeen, was taken from her in June, 1923, are distressing in the extreme.

About four years previously, as he was coming home from school, the lad was knocked down by a tramcar and badly injured. For a time he hovered between life and death. It was impossible to prove liability on the part of the tramway authorities or to obtain compensation, and his devoted mother sold up her home in order that he might be nursed back to health and strength.

When, ultimately, he recovered, it was to carry through life severe facial disfigurement which could not fail to prove a heavy handicap in his efforts to earn a living.

On a Sunday afternoon in May, 1923, instead of going to Sunday School as usual, he earned a few coppers by doing a little housework. Going out later he met another boy with a hired bicycle who offered him a ride for 2d. When he returned from his ride he could not find the other boy, and foolishly left the bicycle in the street. A week later he was arrested for stealing the machine.

After being remanded from the Children's Court for a fortnight, he was declared to be mentally deficient and sent to Great Barr Park Colony under an order made by the Stipendiary Magistrate for Birmingham. He has remained there ever since, without any leave of absence.

Not satisfied that his mental condition is such as to warrant his detention, his mother has applied to the Board of Control for his release, which has been refused.

Solicitors then asked the Board to allow the lad to be examined by an independent medical practitioner acting on the mother's behalf. The Board, in their reply, pointed out the only section of the Mental Deficiency Act under which there is any statutory obligation to permit such an inspection, and continued :—

"The Board suggest that you should address your application to the managers of the Great Barr Park Colony and they do not anticipate that any objection will be offered to the proposed examination."

With high hopes this suggestion was followed. The only reply from the managers was a refusal, coupled with a threat to remove the boy to a more distant institution where he would be further out of his mother's reach than ever!

Is it any wonder the woman weeps?

Mansions in the Sky

But housing problem unsolved.

WHO wants a house or a flat? The crying need of the day has been brought home to the heart of that enterprising young rascal Donald T. Heaysman, lately author of a pamphlet entitled "JOHN BULL Exposed."

Abashed by the failure of his ridiculous attempt to do us harm, he has apparently determined to atone for everything by a grand effort to do good to all who are suffering from the shortage of houses.

The scene of so many of his earlier exploits, 36, Dean Street, Oxford Street, W., is now the headquarters of "The London Estates Corporation," a concern which enjoys the inestimable advantage of having Donald T. Heaysman, described above, as its "General Manager."

"This Corporation has been established with the object of acquiring land in various London districts, and building thereon a large number of houses and flats at moderate rentals. Every care is being exercised in the choice of designs, as we particularly wish to avoid the usual 'housing scheme' type of dwelling." So starts the circular.

It continues, "We are now booking prospective tenants, and the only qualification is that prospective tenants *must* be members of this Corporation. You may become a member of this Corporation immediately upon payment of the Membership Subscription of £5."

Below is an application form which would-be tenants are invited to fill in and send to the "Corporation" with a remittance of £5.

Any fool willing to part with £5 on such preposterous pretences had better fill in "Mansions in the sky." It is the only thing he can hope for.

Figs and Fortunes

Long-distance fruit farming.

LOTS of money can be made from fig-growing, and people in this country are being afforded the opportunity of participating in the enormous profits to be made from the cultivation of the magnolia fig on the Texas Coast. The offer emanates from the Land and Planting Syndicate, Ltd., of 17, St. Swithin's Lane, E.C.4.

This firm is broadcasting glowing pamphlets to induce people to take plots at £120 per acre, which includes planting and all necessary work until transfer of the orchard to the purchaser within three years from the date of purchase. Payment by instalments is permissible.

The pamphlets, however, do not disclose the financial standing of the concern, nor explain why, if fig-growing is so profitable in Texas, it is necessary to hawk plots on the "instalment" plan here.

It is a great ideal that every man should sit under his own fig-tree. But this long-distance fruit-farming may also be called a too remote ideal.

SHYLOCK'S SHAME

MONEY-LENDERS' AMAZING TRICKERY

Office abandoned and victims stranded.

IS there any remedy for the poor devils who have been so hopelessly and wantonly imposed upon by the impudent financial concern known as Lendal, Limited?

There are hundreds of them up and down the country, men who have entrusted their little all to this flat-catching concern. To-day, many of them are ruined, broken in hope and resources, and completely at a loss to know what has become of their money and whether there is any prospect of their recovering it.

Sir William Joynson-Hicks, M.P., Home Secy., who should investigate this case.

The whole story is an amazing one, an ironic and scandalous commentary on the way in which pseudo business can be carried on in this country under the protection of the law.

Some time ago an advertisement appeared in the newspapers. It ran:

"Investigators required by well-known firm of money-lenders, ex-officers, retired police officers and tradesmen, and the like; previous experience not necessary or essential; £100 deposit (returnable) must be lodged as security; good salary and interest on deposit given; interview only.—Write Box 433, Horncastle, 5, Moorgate Buildings, E.C.2."

A gentleman, whom we will call Mr. "A," replied to this advertisement, and having parted with £100 as a returnable security, he was appointed an "investigator" by the firm which inserted the advertisement and which turned out to be Messrs. Lendal, Limited, with headquarters at 94, Queen's Road, Bayswater, London, W.

Mr. "A" was not a trained investigator. If he had been he would have investigated Messrs. Lendal, Limited, before he had handed over his money to them. We, in any case, have repeatedly exposed this firm as one to be shunned.

Claims—but no advances.

Mr. "A's" duties were to investigate the circumstances of people who applied to Lendal, Limited, for advances, the firm purporting to be a money-lending concern.

On an average he investigated at least one application a day, but for the most part these applications did not result in any money being advanced, though no doubt they resulted in an accumulation of preliminary fees to Lendal, Limited.

One of the charges we made against this concern was that it was, for the most part, a fee-snatching trap.

A poor woman received an unsolicited circular from a Branch office of Lendal, Limited, in Ipswich offering her a loan. She applied for it and was asked for a preliminary fee of 5s. She paid it, but did not get the loan. Lendal kept the fee.

An ex-soldier applied for a loan and was induced to pay 12s. 6d. as a preliminary fee. He was then asked to send his insurance policy for £200 which he did. He has been unable to get his preliminary fee back, unable to get the loan he applied for, and cannot even obtain the return of his insurance policy. Even his letters are unanswered.

Mr. "A" worked away for something like twelve months. Under the terms of his agreement the return of his money was not due, in the ordinary course, until he had served twelve months. In any case the salary paid to him, though not a very large one, was a consideration he could not afford to despise.

That salary was paid to him regularly until a few weeks ago when his wages cheque was returned by the bank marked "R.D."

Mr. "A" had not been much in personal touch with the Head Office, his work being done largely through telephone instructions. When he joined Lendal, Limited, all that he knew about it was that it was a limited company registered at Somerset House, which he regarded as some sort of guarantee that the concern was in order.

The Directors.

We may give here some of the particulars of this registration. It was registered in June, 1921, and its first directors were May Gordon Lewin, Henry Gordon Lewin, and a Russian named Louis Levey, who later resigned in favour of Arthur Lewin. May Gordon Lewin is described in the file at Somerset House as the wife of Henry Gordon Lewin. The capital of Lendal, Limited, was £2,000 in £1 shares, of which nine hundred were allotted for cash.

What is the position of this company to-day? Hundreds of people have, like Mr. "A," invested money as security for employment as investigators. The offices at 94, Queen's Road, Bayswater, are locked. There is nobody there to answer enquiries. A horde of investigators, who between them have deposited tens of thousands of pounds as security are looking for the active director, Mr. H. G. Lewin.

Stranded and Penniless.

Branches in various parts of the country are closing down. The investigators can get neither salaries nor instructions. They have formed a committee to see if they can get their money back. But they can find nobody to apply to for it.

It is an amazing state of affairs, a financial corporation which has suddenly suspended operations, and left hundreds of people "in the air."

Are these poor people, many of them ex-officers and ex-soldiers, to be left to grope in the dark without any official help or guidance?

Our Ever Open Door

Push out the "undesirables."

MANY judges and magistrates are growing perturbed at the large number of unregistered aliens now in this country.

Mr. J. A. R. Cairns, at Thames Police Court last week, when trying a Russian woman for theft and with failing to register, said the case was illustrative of the ridiculous ease with which undesirable aliens are permitted to land in this country.

Other magistrates are constantly protesting in a similar way. But the Home Office is deaf to their demands, and often ignores even their recommendations for the deportation of undesirable aliens.

Take, as an example, the scandalous case of a notorious alien named David Backer. He is a Polish Jew. He has just been convicted at Manchester for fraud in obtaining charitable contributions, and has been in jail time after time for swindling. Four times already he has been recommended for deportation, and now a magistrate has, for the fifth time, recommended that he be banished from our shores.

Eight months ago we exposed this rascal Backer, and urged the Home Office to deal with him promptly. Had our demands been dealt with at the time his swindling activities would have been curtailed, and the police saved the trouble of arresting him again for his further frauds upon the British public.

Will he be deported now?

The alien peril is growing more insistent every day. Bogus marriages between British subjects and aliens, carried out to defy deportation, are becoming more frequent, and now that our long campaign of protest in this respect has been officially endorsed from the Bench, we urge the Home Secretary to tackle the problem without further delay.

Written with Tears

Received with scorn.

IF you should receive a letter from a person calling herself Mrs. Edith Etheridge, telling you a story of poverty and woe, and asking for a little assistance to tide her over temporary difficulties put it into the wastepaper basket.

The poor lady's heart is breaking through troubles over which she has no control, and her letters are couched in such pitiful terms as may well be calculated to bring a tear to the eyes of warm-hearted people.

The Charity Organisation Society have been warning the public against her for many years. She has, as a matter of fact, spent most of her life writing begging letters, and living on the money sent to her by people whom she touched with her cunningly wrought hard-luck stories.

At first she confined herself to cadging from medical men to whom she stated that her husband was a qualified doctor. Now, however, she is writing to people of all classes.

My advice to Churchill

REVIEWING the task that lies before the Chancellor of the Exchequer, Mr. Snowden shows where Mr. Churchill can effect an Income Tax reduction of two shillings in the pound.

by the Right Hon. PHILIP SNOWDEN, M.P.
(Ex-Chancellor of the Exchequer)

The Rt. Hon. Philip Snowden, M.P.

MR. WINSTON CHURCHILL has undertaken the most difficult task in the new Government. His difficulties will not be due to any unfortunate legacies which have been bequeathed to him by his immediate predecessor, but to the very different things which his supporters expect from a Conservative Chancellor.

He is at the same time expected to reduce expenditure and to increase expenditure, and to make substantial reductions of certain taxes. He will grievously disappoint his supporters if he does not reduce the Income Tax.

The pressure to reintroduce the penny post is already very strong. The brewers, who are very powerful within the Conservative Party, are certain to make great efforts to secure a reduction of the high duty upon beer.

Whatever may be said in favour of the reduction of the postal rates as an encouragement of trade, it is the fact that the penny post would involve a burden on the taxpayers of not less than two million pounds a year. There can be no reduction of the Income Tax, except in the very improbable event of the yield of the existing taxes for next year showing a very considerable excess over the estimated expenditure.

You Can't Have it Both Ways.

Any reduction of the Income Tax is a very expensive matter for the Exchequer. A reduction of anything less than sixpence in the pound would hardly be worth doing. But sixpence off the Income Tax costs the revenue about £26,000,000 a year. A reduction of the beer duty by a sum which would allow for the reduction of the retail price by a penny a pint would cost the Exchequer about £20,000,000 a year.

To reduce the Income Tax and to reduce the beer duty is quite obviously out of the question. It is, I believe, impossible to make an all-round reduction of the Income Tax next year, except by an addition to other taxes, or by finding new sources of revenue. Mr. Baldwin once expressed sympathy with a tax on betting.

Mr. Churchill is original and daring; and he may startle the country next April by some audacious and ingenious proposal in taxation. He will certainly not lack suggestions from amateur Chancellors.

Yearly Licences for Beer Swillers!

I had one suggestion made to me which I pass on to him. There is revenue in it; but if Mr. Churchill has the courage to adopt it he is certainly more daring than I am. It is that every person who consumes alcohol must take out an annual licence for five shillings, and be required to produce the licence before he can be served in a public house!

The Budget estimates for the present year are likely to work out a little better than I anticipated. Unless the Imperialism of the new Government lands us in an expensive war before the end of the financial year, and if Mr. Churchill can resist the demands of his colleagues for supplementary expenditure, it seems likely that he may be in possession of a surplus of eight or ten millions at the end of March.

I had hoped for an evenly balanced Budget for the first time for ten years; but the millionaires have upset my plans by dying more rapidly and in larger numbers than I anticipated.

The sensational statements which have appeared in the Press recently about the vast surplus which has been accumulated at the Treasury, as the result of my tightening up the collection of the Income Tax, may be dismissed as journalistic fictions. If, in the later months of the year, there is a prospect of a deficit, pressure would no doubt be put on dilatory taxpayers; but no Chancellor would take exceptional measures simply to get a big surplus which would be of little or no use to him.

Wiping out National Debt

Any surplus on this year's accounts will not, however, be of any help to the Chancellor in framing his next year's Budget, except to the extent to which the greater yield of any tax this year justifies an estimate of a higher yield from it next year. But in any case that can only be a very small matter.

Any surplus there may be on this year's accounts will automatically go by law to the reduction of the National Debt. The Chancellor could, of course, ask Parliament to suspend the operation of this arrangement in regard to the surplus, and apply it to the reduction of next year's taxation. But at a time when it is so vitally important to maintain and strengthen the National Credit, in view of the vast conversions of debt which have to be effected in the next four years, that would be a most disastrous course to recommend.

Mr. Churchill can show his financial soundness in no better way than by resisting demands for tax reductions at the expense of national credit.

The Rt. Hon. Winston Churchill, M.P.

Certain other facts in connection with the Budgetary position next year make it improbable that there will be a surplus on the estimated yield of existing taxes over the estimated expenditure. If Mr. Churchill can effect a reduction in the total expenditure next year of, say, £30,000,000—a thing which he ought to be able to do—he may count at least upon a balanced Budget; and if he does not collect too much of the arrears of the direct taxes this year he may have a surplus which will enable him to make some reductions of taxation, though certainly not enough to satisfy the expectations and demands of the taxpayers.

Mr. Churchill is in a better position than any other Chancellor would be to bring down the expenditure upon the fighting services. But he will have to fight successfully the battle which brought down his father forty years ago. If he succeeds it will mean a reversal of the Tory policy, especially in the case of the Admiralty.

Cruisers and Singapore

Last January, Mr. Amery, then First Lord of the Admiralty, disclosed the Naval Programme of the Baldwin Government, which was to build an average of five new cruisers a year for the next ten years at a total cost of £100,000,000. The new Government will certainly go forward with the costly Singapore base scheme.

There is a real danger that economy will be effected, not by a reduction of expenditure on armaments, but by starving the social services, for Mr. Baldwin has already intimated that the limit of national financial support to social reform schemes has been reached.

But assuming that Mr. Churchill is successful in keeping down expenditure, and that he is able to reduce the total of the expenditure by the figure mentioned, he will still find it difficult, if not impossible, to remit much taxation next year, except by relying upon the collection of arrears of direct taxes, and treating them as though they were a permanent source of revenue—a course which will bring disaster upon a Chancellor who expects to face the financial position for the next four or five years.

Surplus for Mr. Churchill.

The Chancellor cannot count next year upon a revenue from existing taxes equal to the yield of the present year. The Excess Profits Duty has ceased to be remunerative. There will be a considerably lower return from the Corporation Profits Tax, and by the following year it will almost have disappeared. The yield from war stores next year will be small; and the full effect of the reductions in recent years in the Income Tax and the Customs and Excise Duties will operate.

There are still four months of the financial year to run, and at this stage no more than a tentative forecast of the Chancellor's problems can be made. But unless something unforeseen happens, it seems probable that Mr. Churchill will have a surplus of several millions which will go to the reduction of debt; that the lessened yield next year from existing taxes or sources of revenue, in the aggregate, should not be more than the amount of the savings in national expenditure; and that Mr. Churchill will have no difficulty in balancing the Budget next year, though he will have no large surplus to relieve either the income tax payers or the beer drinkers.

The Road to Prosperity.

If the new Chancellor wishes substantially to reduce taxation, as every Chancellor desires to do, he will have to look round for new sources of revenue which will not add to the burdens on the taxpayers. And there are such unexhausted sources of revenue which a Labour Chancellor would exploit but which a Conservative Chancellor might consider to be opposed to the traditions and principles of his Party. It is not for me here to disclose them.

But if it would not be considered impertinent I would suggest that Mr. Churchill, who will have to find £35,000,000 next year to pay the interest upon our debt to America, should insist upon the payment by our European Allies in the war of at least a substantial annual contribution to the reduction of their indebtedness to us.

The British taxpayers are finding a hundred millions a year for the interest upon these debts. If Mr. Churchill could get the whole of that from the Allies he could reduce the Income Tax by two shillings in the pound!

The Sentence of the Court

THE CASE OF MRS. "A"

Housewives and Ha'pennies

by HARRISON OWEN

TO a charge of conspiring to defraud Mrs. "A." of one halfpenny, A. J. Giles, secretary of the Federation of Grocers' Associations of Great Britain, pleaded "Not guilty."

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"Mr. Giles may be only nominally responsible for this plot against Mrs. "A.'s" peace of mind and piece of bronze," said Mr. Watchdog, K.C., "but it must be understood that Mrs. "A." (whose name is being kept secret owing to the unimportant position she occupies in her suburb) is but one of a number of potential victims, and the amount mentioned in the charge is only a nominal sum. Mrs. "A." has been chosen as representing the less well-to-do class of housewives, who are less interested in knowing that twenty shillings make a pound than in the fact that two half-pennies make 1d.

"The accused is helping to form a Grocers' Proprietary Articles Association, the avowed object of which is to eliminate what is described as 'cutting tactics' among traders. The scheme is to fix minimum wholesale and retail prices for all proprietary grocery lines, for manufacturers and wholesalers to agree not to supply 'listed' goods to any trader unless he to sells at these prices, and to withhold supplies from any who fail to observe the agreement.

"SUCH an agreement would keep up prices, shackle the small cash trader, and increase the profits of manufacturers and the multiple shops. Many grocers are content with small profits because their customers are small people. Any attempt to force these traders to charge the same prices as their big competitors would not only injure those housewives who, because they have least to spend, suffer most when prices are high, but might eventually drive many small traders out of business."

• • •

IT was urged by Mr. Strawsplitter in defence that manufacturers were entitled to say at what prices the articles they made should be sold. The new association wished to protect small grocers, who were too apt to cut off their own noses to spite their bigger rivals' faces.

• • •

"Far be it from me to wish to reduce the larger grocers to profit tears," remarked Mr. Justice Bull, after the jury had returned a verdict of "Guilty," "but neither do I wish the smaller housewives to be forced to pay more for their groceries. Neither the manufacturer nor the wholesaler is entitled to say what the retailer shall charge. The fixing of minimum retail prices would, in the long run, result in the minimum of competition and maximum profits. Not only would the result be something very like a groceries' trust, but the methods by which it is proposed to enforce obedience to the decrees savour of boycotting.

"These points may not have occurred to the prisoner, so I must warn him that unless he and his colleagues play this new 'association' game in a spirit of fairness they must be prepared for consequences which are scarcely worth risking.

Saints and Sinners

THE SQUEALING SPHINX

The Egyptian Mess that Allenby has to Clear Up

by HESKETH PEARSON

THE first thing to grasp in the Egyptian affair is that the agitation, not to mention the assassination, is the work of a small party. It happens to be a very noisy party; it consists of fanatics and highbrows; and it is exploited and financed, for purely commercial reasons, by a handful of wealthy Turks who would like to see the British Army at the bottom of the Red Sea.

Lord Allenby is perfectly well aware of all this, but he is forced to pretend not to be. As a commanding officer he could have settled the whole trouble within a week or two.

As a High Commissioner he has had to represent his Government, which decided to regard the recent tragedy as a national crime.

The real *people* of Egypt had as little to do with the wretched business as the British soldiers stationed in Egypt. Yet the people, the poor benighted peasantry, will have to bear the weight of that half-million indemnity.

WE call ourselves a democratic people, but the utter lack of any real democratic feeling among our politicians is proved up to the hilt by this demand on the Government of an already overtaxed nation.

Make those who were responsible for the crime pay for it. If we don't yet know who is at the bottom of all this intrigue and villainy, we *ought* to know.

The behaviour of our rulers is still further exemplified by the fact that we've made less fuss over the murder of British soldiers, which has been going on quite happily for the last five years.

The question, therefore, imposes itself: how many soldiers equal one Sirdar? Our clemency over what we dared to call "minor" political offences is entirely responsible for his "major" offence.

Now Allenby really has no use for this kind of thing. He is a bigger man than our politicians. If we had taken precautions the murder of the Sirdar would never have occurred—simply because, in protecting the lives of our soldiers we would long ago have routed out the little nest of assassins who pull wries at a discreet distance and get a lot of excitable young men to do their dirty work for them.

Lord Allenby

But Allenby has to do his job; and his job during the last week or two has been a hair-whitening one.

FEW men would make so few mistakes in such a trying position. He is by nature a kindly militarist. Too much of a gentleman to aggravate the Egyptians and too much of a soldier to stand any nonsense from them.

Very firmly he will rub them down the right way.

In Egypt the Nationalist movement is largely the disaffection of the many by the few.

And murders are carefully planned by a few scoundrels who long for the milk and honey which they so generously promise to those who do their bidding.

CARTOONETTES and Topical Jingles

by FRANK HOLLAND

"Economy there's got to be!
But don't, my lad, abuse it.
Your sense will tell what trees to fell,
So here's the axe—now use it!"

So Egypt thinks to move the Sphinx
By foul assassination!
But we have proved we can't be moved
By base intimidation.

"You'll quite agree you owe to me
The good luck that befell you,
But if you still want my goodwill
You'll do just what I tell you."

The Government Commission bent
On secrecy, we fear;
This we must fight!—we want the light
Put on the profiteer.

BUBBLE BLOWING BABOONS

AT the moment when we should have our coats off and our sleeves rolled up to work for a return of our prosperity, we are dancing away our energy. Pleasure by all means—but business first!

by Lt.-Commander the Hon. J. M. KENWORTHY, R.N., M.P.

IN every phase of society there are the big and little Neros who fiddle while our nation goes up in smoke.

A large section of the people is pleasure mad. I have nothing against dancing: It is a healthy exercise, and one of the joys of life. But it is impossible for people to do their work in the mornings if they are dancing till all hours of the night, and every night.

Night clubs swarm in London, and pay so well that as fast as one is raided and closed down two others spring up in its place.

The young business men who come to London on business are the principal patrons of these haunts. Quite apart from the moral aspect of these places, it has to be confessed that men cannot put in a good day's work if they are up till two or three o'clock in the morning in an underground cellar with a jazz band, an atmosphere you can cut with a knife, and so-called champagne flowing like water.

The money spent on such amusement is needed as capital for our languishing trade and industries.

A Nation Pleasure-mad.

Having regard to the pleasure-lust of the nation, it is not surprising to find commercial stagnation with its attendant unemployment and distress. We have lost the old pioneering spirit in seeking out new markets.

It is difficult to induce the public to invest in anything but gilt-edged securities or Government-guaranteed loans. And yet the banks are glutted with small deposits. No one seems willing to take risks. But our commerce in the past was built up by merchant adventurers who were not looking for commercial security only.

A more serious outlook on life is needed. I don't want our people to take their pleasures sadly, but to think of work first and to take their pleasures when they have earned them. This specially applies to the young man and young woman in all classes. Other nations are working hard, are taking risks, are applying the latest developments of science and invention to their manufacturing processes for the production of wealth.

Get Back the War Spirit.

Unless we do the same, and unless our people apply themselves with the same energy to the tasks of peace as they did to the problems of the war, we must lose our position as a leading Power in the world.

We are facing the fourth winter of acute unemployment. Three Governments before the present one have had an opportunity of dealing with this problem.

Apart from a few road schemes and some minor electrical development on local railways, nothing has been done. We should have given work to men willing to work and have enriched the whole community, besides equipping ourselves for fierce competition in the world's markets.

We should be co-ordinating and centralising electrical supply, electrifying our main railway lines as is being done to-day in Switzerland, Austria, Northern Italy and France, building better and straighter roads, planting our hillsides with forests and reclaiming land round the coast.

We have preferred to pay men money for being idle, with the result that many of our skilled workers are losing their aptitude and efficiency for work; and in a year or two other nations will be far better equipped with cheap transport, cheap electricity and up-to-date equipment to compete with us in the markets of the world.

There is a danger of the nation getting used to a million unemployed.

If this mood continues, and if the people of all classes do not realise the necessity for hard work and enterprise, the damage to the national well-being will be serious and permanent.

We have now a greater working population to support than before the war. There are actually more skilled workers, men and women, requiring employment than in 1914. We are crushed down by a terrible burden of debt, and taxation is abnormally high.

During the war large sections of the people got used to a higher standard of living, better food and clothes, and more amusements. Naturally, they wish to maintain this standard, and are demanding better houses.

Closed Markets.

Many of our pre-war markets cannot or will not take our goods, either because they had, perforce, to become self-sufficing during the war, or because they are poverty-stricken, disorganised and without credit.

We must import great quantities of food and raw materials which cannot be produced in this country, and these can only be paid for in manufactured goods. This is not a question of politics. If we became a Socialist Republic to-morrow we would still have to import these foodstuffs and raw materals, and we could still only pay for them in manufactured goods.

Lt.-Commander the Hon J. M. Kenworthy, R.N., M.P.

And yet the nation is facing up to this situation with a mad rush after idle pleasures and the empty bubbles of flippant frivolities. Large masses of the people of all classes are behaving as if we were a rich, prosperous country with flourishing trade and commerce.

Red for Danger.

The whole nation must pull up sharp or the end will be the decay of the Empire, just as the Roman Empire crumbled to the dust as a result of the era of pleasure-hunting that followed its victorious campaigns on the field of battle.

We have to put first things first. And for this crippled nation the first thing is not bubble-blowing but getting down to real hard work with coats off and sleeves rolled up.

CHILDBIRTH: The New Way

Dr. Brown, punished by the General Medical Council for an article in this journal, makes clear his position.

by Dr. HAYDN BROWN

WHEN I contributed an article to JOHN BULL on childbirth some months ago it was in the full knowledge that this function could be rendered much more ordinarily natural than was commonly the case.

The great mortality from childbirth, which had been complained of many years ago in annual reports, led to my writing a book on the subject designed to help medical men to bring about an improvement in the death-rate, but more recently I have been induced to encourage the adoption of further important scientific findings and procedures which have proved of great value, the general adoption of which would help much more effectually than anything that has been previously discovered.

I finally decided to make an appeal through the public Press to medical men and readers generally for their fuller and greater consideration of the more advanced means whereby mothers could be helped to their benefit and even to the lessening of the medical attendants' own work.

The medical profession is full of the ablest and best of men, who are given to fulfilling their duties admirably on usually accepted lines, but who cannot easily obtain advanced knowledge because of a lack in the organisation of the medical societies, whose business it is to search for advancements.

Dr. Haydn Brown.

The examination of any research work by the societies has not been prompt and careful enough, and accounts of research work done have not been sufficiently scrutinised by selecting committees, who have been apt to judge more from the institutional position of applicants offering new findings, than from the findings themselves which ought all to have received equal attention as if they had been marked merely by a number.

Hence some research workers have been obliged to cease offering their work when the acceptance of it was likely to be extremely doubtful, however valuable discoveries had been proved to be, and would have been found to be if full examination had been made.

In order that the average reader may understand the importance of the recommendations made in my original article, it is only necessary to note that as a rule the mother is tensed and soon exhausted on account of her worry, anxiety and fear, the consequence being that the natural expulsive powers are soon exhausted. By means of "autonomous relaxation," when applied by the doctor, her tense general distress is lessened, leaving the local muscular forces unimpaired for performing their work. The procedure is simple, and may well be described as a teaching of the whole system to be restful and comfortable while the special locality engaged in its particular birth-giving function gets its best opportunities.

Of course, occasionally there will be some abnormal structure in the mother, or a wrong position of the child in the womb, which will require the extra skill of the doctor, and even instrumental help may be necessary in a small percentage of cases.

But if "autonomous relaxation" were employed in all cases, there would be a great diminution of instances in which instruments were required, and altogether the risks to mothers would be greatly lessened.

Candid Communications

Outspoken Messages of Celebrities, Notorieties, and occasionally, Nonentities.

To the Rt. Hon. WINSTON CHURCHILL, M.P., Chancellor of the Exchequer.

SIR,—The country looks to you to effect a substantial reduction in taxation, and no more immediate avenue is open than an insistence that our Allies should begin to consider ways and means of settling their war debts. While we are paying a huge debt to America, which was largely contracted on behalf of our Allies, they are not taking any step to help either us or themselves. We have waited patiently for six years for some move to be made, and nothing has been done. I hope that you will take immediate steps to negotiate a just settlement of these long-standing accounts. JOHN BULL.

To the Rt. Hon. NEVILLE CHAMBERLAIN, M.P., Minister of Health.

SIR,—The interim report of the Committee appointed to consider the possibility of steel-houses furnishes you with a practical answer to the machinations of the brick profiteers. Please don't waste any time. Tell the brick-makers that if they will not lend their assistance on the terms of a reasonable profit, you intend to dispense with their aid. Once they understand this you'll get all the bricks you need. JOHN BULL.

To the Rt. Hon. Sir WM. MITCHELL-THOMSON, Postmaster-General.

SIR,—A committee to enquire into certain aspects of your department was preparing two reports, one of which was inclined to be highly critical of the whole business organisation of the Post Office, when it had to cease functioning on the fall of the Government. I am relying on you to re-establish it and face its criticisms. That there is cause for such criticism is well known—the chief business department of the State is its worst. In the interests of the whole community you should import some real business brains and run your department as if it were a shop—which it is. JOHN BULL.

To F. A. MACQUISTEN, Esq., M.P., House of Commons.

SIR,—You have evidently a rum idea of how to celebrate your return to Parliament if you persist in your intention of introducing a Bill to enable shops to be kept open later. Let me tell you, during this first week of the new Parliament, that such a Bill savours of reaction. Longer shopping hours are absolutely unnecessary; experience has proved that. People can do their shopping just as conveniently before 8 p.m. as between 8 p.m. and 9 p.m. Nobody will gain by longer shop hours, and the poor hard-worked assistants would lose. I am surprised at you. JOHN BULL.

To Sir ROBERT BURTON CHADWICK, M.P., Parliamentary Secretary, Board of Trade.

SIR,—Your anticipation of an amending Bill to the Trade Union Act may, or may not, represent the views of the Cabinet, but you cannot evade the responsibility of your utterance by claiming that it was unofficial. This doctrine of the irresponsibility of Ministers and their secretaries when on the platform was rightly attacked by your Party during the last Parliament, and it is no less fallacious because your Party is now in power. It seems to me that some explanation is due from you. JOHN BULL.

To Lord EUSTACE PERCY, Minister of Education.

MY LORD,—Those who recently hailed you as a stiff-necked Die-hard are having their eyes opened. Already you are telling us that the raising of the school-age to fifteen is "educationally desirable," and only the cost hinders the Government from making it the law of the land. The extension of the age would solve a good many minor social problems. JOHN BULL.

ANOTHER DARK MI.TER-A——who is the Profiteer?

A Royal Commission under the chairmanship of the Rt. Hon. Sir Auckland Geddes has been appointed to enquire into food prices.

To Sir GEORGE NEWMAN, Chief M.O., Ministry of Health.

DEAR SIR GEORGE,—I have read with special interest your Report of what the Ministry is doing for the coming generation. The food question you rate as of first-class importance. Rickets, meningitis, tuberculosis are among the diseases due to improper feeding. Do not your conclusions point to the absolute necessity for laws that will stamp out food adulteration and put the poisoners behind prison walls? JOHN BULL.

To the Rt. Rev. M. B. FURSE, D.D., Bishop of St. Albans.

SIR,—Ever since your arrival from South Africa to this country you have been like a breath of fresh air in the musty, dusty chambers of the Church. Your latest utterance is characteristic: "I cannot believe it is right to say, when a human being dies of a physical disorder, 'it is God's will.' If I said that I should feel that I had blasphemed." This will, of course, upset a lot of diocesan apple-carts. But it is sound sense. If the tragedy of disease was God's will then Christ fought the will of God by healing the sick. JOHN BULL.

To the Rt. Hon. Sir A. STEEL-MAITLAND, M.P., Minister of Labour.

SIR,—In a recent open letter to the Prime Minister, I remarked that no member of his Cabinet had a greater opportunity of achieving a striking success than yourself. You may do so if you have the breadth of vision to treat the problem of unemployment, which must be your chief concern, as a national matter, as far above Party politics as the question of national defence. Why not call a conference of representatives of all Parties, including your three last predecessors in office, and jointly attempt to solve this pressing problem on a national basis? JOHN BULL.

To GEORGE CRAIG, Esq., Port Gordon, Banffshire.

SIR,—Don't think for one moment that I am addressing you as a nonentity—you're a celebrity of the best type. Although you are seventy years of age you scrambled from boulder to boulder, in a raging sea, to a rock where three survivors from a wreck were clinging to life. Then by sheer strength you got these exhausted men back into safety. You may be a humble Scottish fisherman, but your name is inscribed in my Book of Heroes. In these days when youth craves for the spirit of heroism and adventure, you old folk can show the way. JOHN BULL.

Straight from the Shoulder

PHILIP SNOWDEN: Parliament alone can never solve the social problem.

Parliament could do a great deal more than it has ever done. It could at least lead the country instead of following.

* * *

JOHN BURNS: The land is suffering from a rush of brains to the head.

It is suffering from a substitution of prejudice for brains, and expediency for statesmanship.

* * *

CONAN DOYLE: We have frauds in every religion.

And far more in the spiritualist religion than in all the others put together.

* * *

J. H. THOMAS: Human nature being what it is, disputes and agitations are inevitable.

But to attempt to settle them by strikes is not inevitable. It is merely silly.

* * *

RAMSAY MACDONALD: Had the Labour Party remained in office it would have appointed, not a Royal Commission, but a Departmental Committee.

You were in office nine months. Why didn't you appoint one?

Without Fear or Favour

A £173,000,000 SWINDLE

A Bonus for Mothers

IF the new Government lives up to its early promise it will be distinguished only in name from the greatest progressive Ministries of the past. It appears to have determined to cut dead across its old tradition of reaction, and to align itself with the forces of humane progress.

Already we are promised a scheme for mothers' pensions and contributory old age pensions at sixty-five. Such pensions are overdue, and we have only a single word of criticism. In our view it is a retrograde step to put the pittance of an old age pensioner on a contributory basis. At present these pensions are a State gratuity; to turn them into a superannuation paid for in part by the beneficiaries themselves would be a hardship upon the aged poor.

On the general principle of mothers' and widows' pensions there is substantial agreement. Women bereft of breadwinners should be able to turn to a State-administered fund contributed in a similar fashion to that of the National Health Insurance Act.

If the new Government really means to make a beginning with the State endowment of motherhood it will be setting a shining example to other Parties. The risks of motherhood should be rewarded. The nation cannot afford an ever-dwindling birth rate. The State must ease the financial strain of parenthood. To begin with we must make mothercraft attractive, and after that some future Government might well consider making some contribution to family exchequers.

If Mr. Baldwin's Ministry continues on the lines announced it will attract to its support a great volume of enlightened and progressive opinion.

Unwelcome Visitors

IN the past nine months no fewer than 323,278 aliens have sought admission to this country, and only 1,827 were stopped, so that the over-glutted population of these islands has been increased in less than a year by 321,451 persons of foreign birth.

On two grounds we object to this influx of foreigners. In the first place, Great Britain is over-populated already and many of our best men and women are emigrating in sheer self-defence; in the second place a great number of these immigrants are undesirables.

There is too much "free trade" in this matter. Like the United States, we ought to have our annual quota of permissible immigrants, and under present conditions it should be a low one. Also, foreigners coming to this country should at first be on probation, and at the first hint of misbehaviour be unconditionally expelled.

Sandbag the Middlemen!

THE staple foods of the country are bread, meat and milk; and every year £173,000,000 goes to the middlemen profiteers dealing in these necessaries of our life. The Royal Commission must act.

THE Royal Commission which investigates food prices will discover an enormous difference between costs of production and selling prices. For this disparity the persons mainly responsible are the middlemen. If their pluckings could be saved, not only would food prices be substantially lowered, but to a far greater extent than at present this country could feed its own population.

In many cases it is the greed of the middleman which forces up the prices of home-grown produce to a point at which they cannot possibly compete with imported foodstuffs. If our native products were marketed at a fair price it would pay farmers to grow more of the staple foods, and very soon we should be living more cheaply on our own crops than we do now on foreign imports.

Rt. Hon. Sir Auckland Geddes, Chairman of the Royal Commission

The staple foods are bread, meat and milk. In each case there is chronic under-production, simply because the middleman's toll is so excessive as to place home producers at a hopeless disadvantage.

In this connection, Sir Charles Fielding, the late Director-General of Production, gives some amazing figures. The home farmer at present gets 40s. a quarter for his wheat. Allowing a fair profit to the farmer, the miller and the baker, this ought to mean a sixpenny loaf. But the loaf costs ninepence.

NONE of this mysterious threepence goes to the farmer. It is cut up between the milling rings, the bakers' combines, and other sticky-fingered manipulators.

Every year 6,900,000 tons of bread are sold. Therefore on the basis of this additional threepence profit, £50,000,000 a year is spent on bread in excess of what it costs to produce and sell with a reasonable profit all round. If one-third of this "rake off" were guaranteed to the farmer for the next ten years, Britain might be independent of foreign supplies.

Meat tells the same story. The British farmer gets sixpence a pound for his fat cattle, and when all charges are met the price to the butcher is 9d. per pound. But the average price of English meat to the housewife is 1s. 6d. a pound.

An impartial analysis of the figures shows that a sum of £78,000,000 annually is being filched by the middlemen. Obviously the British farmer could go on producing meat for sale to the butchers at ninepence a pound, and so this £78,000,000 could be retained in the housewife's purse.

The last census of production showed that in a year 850,000,000 gallons of milk were sold to British homes. The farmer gets an all-the-year-round average of 4d. a quart, out of which he has to pay rail charges, etc., but the consumer has to pay an average of 8d. a quart. It is estimated that the total profits made in this way reach the total of £45,000,000 a year.

THUS on these three staple foodstuffs alone £173,000,000 is being extorted annually in excess of reasonable profits. These huge sums are pocketed by the middleman.

It is this anti-social brigandage which the Royal Commission must stop. The cost of living will then automatically fall to something very near its pre-war level.

Doctors' Dilemma

THE General Medical Council will no doubt claim to know best how to conduct its own business, but it is no exaggeration to say that the public is staggered by its action in regard to Dr. Haydn Brown. Dr. Brown's offence was that he contributed a medical article to JOHN BULL; his punishment is the removal of his name from the medical register, which means, of course, his expulsion from the profession.

Dr. Brown made no secret of the fact that he chose this journal for announcing his childbirth treatment because it was read by over two million people, and because he wanted the widest publicity for his medical beliefs. The General Medical Council, thus challenged, has asserted its disciplinary authority without scruple or remorse.

Discipline, of course, must be preserved in a trade union of doctors no less than in any other. But there is every excuse to be urged for Dr. Brown in view of his sincere belief in the efficacy of his treatment and the necessity for bringing it to the notice of suffering womanhood. This is a point of view which thousands of the doctor's fellow-countrymen will understand and respect.

Perhaps the most regrettable feature of the whole affair is the suspicion that Dr. Brown's disciplinary lapse was indirectly brought about by the neglect of the disciplinarians themselves to recognise the result of his researches. It is not very satisfactory to allow any quack to write for the newspapers while precluding medical men of standing from making their views known. The General Medical Council must move with the times.

Gaps in the Wall

ONE of the mysteries of the moment is the fate of the Wheatley Housing Bill. Is it to be given effect to or pigeonholed? If it is to survive we venture once more to call attention to its most glaring defect. It furnished no assistance whatever to the middle-class.

The provision of the Wheatley Act that the State subsidy shall only be available for houses that cost no more than £600 to build means in effect that only working-class houses are within the scheme. This is unfair.

Let Mr. Wheatley's apprenticeship scheme go forward by all means, but let it also include provisions for the introduction, without delay, of ex-Service men who have received the needful training. The building operatives can hardly object to this when it is known that on the basis of the labour at present available it will take twenty years to build the houses we need.

The Mr. "A" Scandal

THE amazing case which has staggered the whole country will put men and women on their guard against the blackmailers skulking in our midst. How many innocent men have suffered because of their fear that the mere breath of suspicion would be fatal to them?

by A.G. Gardiner

Lord Darling, Judge in the Mr. "A" Case.

DANTE, in his immortal vision, was personally conducted by Virgil down through the descending circles of Hell. During the past week or two the British public has had a similar experience. Under the direction of Lord Darling they have made a personally conducted tour to the moral sewers of London. They have seen "Satan's Invisible World Displayed."

It is a staggering revelation; but I think nothing but good will come of it. When thieves fall out, honest men may not come by their own, but at least they are put on their guard.

The gang of men whose villainies have been paraded before us by the action brought by Mr. Robinson have done a public service—probably the first public service any of them have ever done. They have come out into the light like beasts of prey from their lairs and have frankly exposed their villainies to the world. It is important to consider what can be done to protect society against, not only them, but the multitudes of other scoundrels like them.

WHAT the case of Mr. "A" has revealed is the ease with which the most hateful of all social crimes can be perpetrated. That crime is blackmail. It is the most hateful crime because the essence of it is that the innocent victim is broken on the wheel in secrecy and safety owing to facts which make him ready to suffer anything rather than expose his persecutors.

Take the case in question. A guileless potentate, young and probably foolish, comes from the East just after the war to see and take part in the ceremonies and festivities in celebration of peace. He has the passions of youth and, what is even more pertinent, he is known to have or to command enormous wealth.

He is like a lamb led to the slaughter. He has not the knowledge that he is in a trap even when he is caught. He has not that knowledge because the chief criminal, who is principal of the gang of villains that is plotting his destruction, is his own personal attendant, an Englishman, appointed, no doubt, for the special purpose of protecting him from such scoundrels as those to whom he betrays him.

CAUGHT in the trap, and ignorant that he is in a trap, he is threatened with exposure. The criminals know that he dare not risk exposure. They know, let us assume, that his relations with a white woman would, if revealed, destroy his whole inheritance, that he would be an outcast and an abhorrence to his people. Armed with this knowledge, they put him to the torture, plunder him at their pleasure, and, having plundered him, hold over him for life the deadly shadow of blackmail. No matter what he pays, he can never escape from that shadow while one of them lives. He can never free himself by bringing the criminals to justice, for in punishing them he would destroy himself.

The story illustrates the peculiar horror in which the blackmailer's crime is enveloped. All other crime is done in darkness, but at the risk of exposure by the victim. This crime depends on the enforced complicity of the victim himself. In a barbaric society such a crime would not exist. In a civilised society, where personal honour and reputation are our chief stock-in-trade, so to speak, it is the most dreaded of all crimes. Not one of us is safe. Not one of us knows when he may be seized by such a gang of conspirators as that which robbed the wretched "Mr. A." It is not enough to be innocent. Many a man has succumbed to the blackmailer because the mere breath of suspicion would be fatal to him.

IT is this fact which gives the horrible calling its peculiar immunity. That calling is the special danger of the great city and of the thoughtless stranger who is known to be a pigeon worth plucking. The gang who, having been forced into the open, have made such a clean breast of their infamous plot, are only typical of multitudes of similar well-dressed rascals who infest the underworld of London, and who have so far escaped the dock. It is not often that such a colossal haul is made; but the ramifications of the infamous trade are known to be alarming. They were probably never so widespread as they are to-day.

The most sinister fact about this conspiracy was the skill, cunning and artistry of the criminals. They are not clumsy blackguards. They worked with the subtlety of professionals and accomplished people of the world. The brazen courage displayed by some of the witnesses was no less remarkable than their astonishing intelligence under examination. The ablest lawyers in the country were unable to extract from them a single confession they did not wish to make. It is the common view among lawyers that witnesses so expert and agile have rarely been seen in the courts.

What is to be done to deal with this alarming social menace? The first obvious thing is to make an example of the men whose villainy has been exposed. It is disquieting to think that the authorities have known of this terrific scandal for four years and that nothing has been done to bring the criminals to book. It is unthinkable that now they have exposed themselves they will continue to snap their fingers at law and justice. If the recent action could be brought without disclosing the identity of "A," and if grave State considerations prohibit that disclosure, it ought not to be outside the wit of the lawyers to devise a prosecution without the intervention of the mystery man. Moreover, his secret cannot be preserved. It will be spread broadcast in America. Once exposed anywhere, all reason for concealment is gone and there will be no point in saving the skins of the scoundrels further.

BUT there is the wider question of carrying war into this underworld. This case has served to show the public the magnitude of the danger. No victim will again walk into the trap laid for him without warning, and those who find themselves in the trap will have discovered from this case that the only wisdom is in turning on the criminals *at once* and taking any risk of exposure rather than live under a secret terror all their lives.

Finally, I hope the police feel that their credit and their honour are involved in this matter. London is getting a bad name for the notorious scandals of its night life. We want the sewers cleansed. We look to the police to cleanse them with a good head of water and a stout broom.

CITIES OF DREA

Has the time arrived for the destruction of our murderous cities?

EVERYONE who has lived long enough to watch the growth of a big city, who has seen it spread its tentacles further and further afield, compelling its working population to travel further from their daily occupation, must sometimes have wondered where the process was likely to stop, and how much it would eventually cost to rent an office or to erect any necessary public building such as a railway station anywhere near the centre of the circle.

It is possible now to travel all the way from Liverpool to Leeds by tramcar or motor-bus, and the fields between one manufacturing town and the next are a gradually diminishing quantity, devoted mainly to the cultivation of bricks and cinders. London is a cluster of such towns without any intervening spaces at all, and the traffic which has resulted from its growth has produced such congestion in the streets that one may travel more quickly to a distant provincial town than from one extremity of the metropolitan circle to the other.

The City's chief railway stations are hopelessly inadequate to the demands made upon them for the transport of passengers at busy hours of the day; platforms are densely crowded with confused and bewildered mobs, and trains are packed with tired workers, thousands of whom are unable to secure seats. The stations cannot be enlarged because the cost of land is prohibitive.

The noble Dukes of Westminster, Bedford and Norfolk, Lord Portman, Lord Cadogan, Lord Howard de Walden, Lord Northampton, and other privileged persons who toil not, are able to levy a steadily increasing tribute from the industry of the City's drudges, the development of its trade and the growth of public inconvenience.

Mr. Harry Fo

Day by day, week by week, year by year, the busy town becomes bigger, blacker, denser, and the more wealth the people produce the greater is the toll levied on their industry, the longer become their journeys to and from work, and the more painful are their hardships in performing them.

If the busmen, the tram-men, or the railwaymen stop work through discontent with their wages, the public inconvenience is almost intolerably increased, and all the world cries "Shame" on the inconsiderate strikers. But nobody ever cries "Shame" on the land-owning Dukes. They never strike. They don't need to. Their work never increases. Their wages automatically and incessantly do.

Is Satan a Tory?

STATING that Mr. Baldwin and Mr. Neville Chamberlain are "passionately out to raise the standard of democracy's living," our contributor answers a critic who claims for the Labour Party a monopoly of all the virtues. His article is an urgent appeal for clear thinking and generous judgments.

by "A Gentleman With a Duster"

Rt. Hon. Stanley Baldwin, M.P., Prime Minister.

UNDER the stirring title, "A Vile Slander," one of the readers of this journal delivers a tremendous attack on certain views expressed in my recent article "Emperor of the Idiots." It is indeed so smashing an attack that I rejoice to have pricked him to the onslaught.

Unfortunately, this hard hitter starts off with a disastrous mistake. He thinks that in criticising those people in Britain who cheer for Leninism I was criticising the whole host of people who voted for Labour at the last Election. Nothing was further from my intention.

Let me make that point quite clear. I have respect for the character of many members of the Labour Party, and admiration for some of their ideals. I do not suppose that more than five per cent. of the men and women who cast their votes for, let us say, Mr. Clynes, Mr. Thomas and Mr. Henderson, are so stupid as to believe in Leninism. But there are people in Britain who do cheer for Lenin, who celebrate what they are pleased to call a Lenin Day, and who would stop at nothing to smash the great British Empire and turn this country into a miserable and inglorious Soviet Republic. It was of these poor crack-brained Communists I was thinking when I wrote the article of which complaint is made.

BUT, in spite of this mistake, my critic raises an interesting question. He gives me credit for a sincere hatred of injustice and oppression, believes that I detest the vulgarians who make a public and offensive display of their riches, and thinks that I really do want to make the social life of this country a higher thing than it is at present. But, he asks, are not the sweater, the slum-landlord, the profiteer, and the vulgar rich—the very people I abhor and denounce — supporters of the Conservative Party?

In other words, are not the worst enemies of everything I love most in the world to be found in the political party which never cheers for Lenin, and which opposes itself tooth and nail to the protagonists of Labour?

What is the answer to this question? It is an important question, for thinking along such lines leads to "class consciousness," to "class hatred," and so tends to weaken the essential unity of the British people. What is the answer? Let us see if reason can settle the matter.

MY critic tells me that he fought for Britain in the war. What would he think of me if I said that in the ranks of the British Army during those terrible years of war there were many drunkards, thieves, and depraved contaminators of womanhood; therefore a good man should have refused to fight in such company, ought indeed to have gone over and joined the Prussians in order to fight such wickedness to the death?

In the Conservative Party there are all sorts and conditions of men, but it is going too far to suggest that the evil in the hearts of the worst of its supporters represents the purpose of the entire Party. I cannot believe that the average Conservative rejoices in slums, looks upon the profiteer as a fine fellow, thinks that ostentation is a mark of good manners. My experience is that Conservatives are generous and kindly people, some much more enlightened than others, some much more attractive than others, but all of them anxious in one way or another, even the very worst and lowest of them, to see their country prosper and their fellow-citizens happy.

The people of whom he speaks are in truth, if one thinks deeply enough, a useful advertisement for Conservative principles. They are out for selfish gain, and they know that to get their ends prosperity is essential. They advertise, in fact, the soundness of Conservative economics. No profiteer would be such a fool as to go to ruined Russia. They support the Conservative Party because out of the general prosperity resulting from Conservative principles they hope to get their selfish pickings. They oppose Labour, not because they dislike the moral principles of the Labour Party, but because they believe the economic principles of Socialism would reduce this country to a state of such appalling indigence that there would be no harvest for their wits.

These unpleasant people, as I see the matter, prefer to have their contemptible riches taxed, and heavily taxed, by the Conservative Party, than to instal in power a Party which would not only rob them of opportunities for enterprise, but so impoverish the whole State that even Satan himself might fail to make a living in it.

WHILE these people, however, support the Conservative Party as the lesser of two evils, they do not control that Party. They are not its masters. Men like Mr. Baldwin and Mr. Neville Chamberlain are passionately out to raise the standard of democracy's living; and I do not know the name of one man in the Conservative Party who dares to oppose them in the interest of the profiteer and the sweater.

Can the same thing be said of the extremists of the Labour Party? Is it not clear that Ramsay MacDonald fell solely because he was truckling to the revolutionists? Is it not apparent that men like J. R. Clynes and J. H. Thomas are now setting themselves to free the Labour Party from the terrorism of the Communists? What did J. H. Thomas mean when he said the other day that the talk of a class war made him tired?

I ask my critic to weigh in his mind the economic aspect of politics. There are numberless rogues in the Conservative Party and numberless good Christians in the Labour Party. We cannot, however, decide only by the moral character of the politicians we chance to encounter which side we should join. For us, as rational men, the supreme question is economic.

BEFORE we can have a high standard of living we must have industrial prosperity. Before we can do away with slums, before we can destroy profiteering, before we can have a higher type of citizen, we must have industrial prosperity. Therefore in making our political choice we should surely consider which party of those who appeal to us for our votes is most likely to secure and broaden the only solid foundation for our national life—its trade and commerce.

READFUL NIGHT

by Alex. M. Thompson ("Dangle")

Henry Ford.

To set a limit to this evil a plan has been submitted to the London County Council for encircling the town with a ring of parks, which shall "stop the interminable growth of the town and make it possible for City people to live in and enjoy the country." It is a laudable scheme, and a Special Committee on Town-Planning is, metaphorically, to sit on it.

But to carry out so vast an enterprise will obviously cost countless millions. Rates will be enormously increased. And it may be useful to recall that a similar project, on a smaller scale, was started some decades ago by the making of what was then called "the New Road" from King's Cross to Paddington. And look at it now! In its present aspect it is called the Euston Road.

I don't think we are wanting any more of that sort of experiment. But there is another possible way out of the Cities of Dreadful Night which we have been taught to admire as centres of civilisation, and this has lately been suggested in America by that very shrewd and practical business man, Mr. Henry Ford. The motor-wizard's plan is simply to get out, lock, stock and barrel; to scrap the teeming rookeries and plague-incubators in which the city millions are cooped and smothered; to erect chains of clean little towns, Garden Cities, clustering round individual factories, where the people might vary the dreary monotony of repetition work by dividing their time between the mill and the field.

The farm workers would get a chance of odd jobs in the slack season at the factory. The clerk and mechanic would have an opportunity of lending a hand at harvest time, and of healthy and profitable recreation after their day's labour in office or mill by digging their own potato patch.

Amusements of all sorts and infinitely diversified social diversions would spring up in these small communities. The townsmen would be saved from vicious habits, the land workers from sheer boredom. It is an ideal devoutly to be wished.

City people are working and earning wages chiefly to pay rent, rates and railway fares. The only remedy, as that very practical business man, Mr. Ford, suggests, is to scrap such overgrown congeries of human habitation as Manchester, Liverpool, Glasgow, Birmingham and London, and leave them with their smoke and slums to the unrestricted enjoyment of their profiteering landlords.

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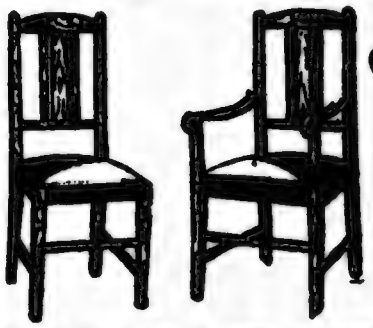

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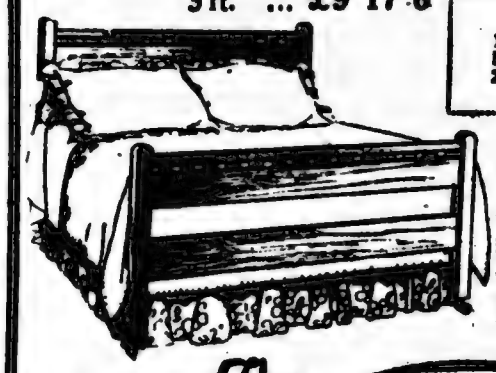

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TRAGEDY of MAGGIE HEATHER

THE sad story of a once-happy Scotch lassie who was forced by cruel circumstances to become the wife of a foreigner.

by **COMMISSIONER ADELAIDE COX.**

IT is of the highest importance to prevent or cure the moral leprosy that is eating away the purity of so many of our women. The problem of the unmarried mother will never be solved until chastity and true personal morality are given their right high valuation.

For many years now I have been in close touch with this problem. It is not my business to blame the wong doers — I pity them. The tragedy of immorality throws its gloomy shadow over the whole country; it creeps into the rural cottage and darkens the palatial homes of the wealthy. The sad story of Maggie Heather is by no means unusual.

Commissioner Adelaide Cox, Chief of the Salvation Army Women's Social work.

Maggie Heather was as bonny a Scotch lassie as ever married the man of her choice. Her first home in the small Scotch town where she was married and lived for the first three years of her married life was all a bride could desire. And then her husband fell out of work.

There was work to be had in London; a friend already engaged on the same job wrote to Jock advising him to come to London, and he came. The work was there but Maggie and her two little ones had to be content with a small room in a waterside district.

In his own home town there were restraining influences on Jock; in London there was none. The stifling atmosphere of the small room, where the children grew fretful and discontented, soon lost any attraction home had for Jock, and the whisky palace at the street corner saw most of his spare time and almost all his money. Then the 'flu' came, and Maggie became a widow.

The landlord of the house in which she lived was a far-seeing alien. He came to his tenant in her trouble and saw that the funeral was all that it should be.

No one knew better than the alien landlord that the meagre amount Maggie would receive from the parish would not be sufficient for her needs. She must of necessity do something to help herself.

Again her landlord came to her help; she could scrub the floors of his restaurant. In this way plenty of food was forthcoming for her children and herself. But the rent? Ah, that was soon in arrears. But there was a way to meet it—and the landlord had been so kind—there was the choice between his way or the street.

Two years later Maggie was the mother of two little half-caste girls, and her two honest-born Scotch sons, who had been sturdy enough in the beginning, were both dead. Then the alien died.

For a few weeks his friends saw that Maggie was supplied with her immediate needs. Then little by little the gifts began to fall off, and one by one other aliens offered Maggie money—for a price.

Finally, to free herself from the constant persecution, she gave in and allowed a man to share her one-roomed home. Just about this time there was a case of deportation in the courts; but the man got off and was allowed to stay because he had an English wife and several children.

Her husband suggested that she marry him, and the unsuspecting Maggie married him. What followed was that, being a married woman with children, and a husband out of work, she got more outdoor relief from the parish than she did as a respectable widow. Thus she was able to keep the alien, the two half-caste children and herself.

The man stayed at home and looked after the children in the daytime while Maggie went out and scrubbed alien restaurant floors. In the evening the man went to his restaurants and gambled as much of the money as he could terrorise out of his wife.

Suffering became too much for this once bonny Scotch lassie. Only a very short time after she came into touch with the Salvation Army she began to sicken, and it soon became evident that her days were numbered.

Maggie Heather is not one of dozens, but one of hundreds of British girls who are tangled up in the toils of the unscrupulous aliens in our big waterside cities.

No one who has a heart to bleed could stand idly by while the flower of womanhood is crushed.

The Hidden Plague

Our Youth Ought Not To Grow Up Ignorant.

by **A HOSPITAL SUPERINTENDENT**

"IS venereal disease dying out?" a Cabinet Minister asked me the other day. Dying out?—so long as men allow blind passion to reign and women will barter themselves for money—so long will venereal disease flourish.

It is appalling the ignorance which prevails on this subject, particularly in the smaller cities and provincial towns. Thousands of young men and young women who migrate to London every year know nothing of its existence.

Listen to this letter which has just reached me.

"I have returned on holiday to my home in Yorkshire and desire to become engaged to a young lady whom I have known since my school-days. Not knowing the danger, on one occasion I had intercourse with a girl on 'the streets,' and as a result I contracted gonorrhœa.

"When I discovered that something was wrong, I came to your hospital to be treated, and for six months suffered physical and mental torture. From your records you will see I was discharged as cured, and there has been no recurrence of the trouble.

"Now I am anxious to get married, but before doing so I want to make absolutely sure that there is no possible chance of the disease breaking out again. I would rather remain for ever a bachelor than allow my wife or any children we might have to suffer through me . . .

"My God! what a different tale would be told if only I could put the clock back!"

Dr. Mary Schartieb, who has done much to combat venereal disease.

* * *

One of my recent experiences is associated with a young girl, nineteen years of age. She had been found stranded in Hyde Park during the early hours of the morning.

When I first saw her there was upon her countenance the indescribable horrors of the lowest pit of the underworld. She was suffering from a nauseating form of syphilis, a form which is usually found in Eastern countries. Her history was unfolded to me.

She lived at Stoke-on-Trent and was the only child of a respectable railway engine driver. "Movie mad," she came to London in search of employment. She had visions of becoming a film star. A few days were sufficient to disillusion her.

She registered her name for employment at a bogus film agency and parted with two pounds for "the usual affiliation fee." In less than a fortnight her landlady had "shown her the door" because she owed for lodging.

Destitute and distressed, without the heart or the railway fare to return home, she sought "the streets" as a way out and found in them a disease which has broken her spirit and is destroying her body. "I never knew" is her constant moan. "Why wasn't I told?" she complains bitterly.

And souls are racked in the torture chambers of life because we allow young people to grow up ignorant of diseases that lie in ambush.

Let us realise that prevention is better than cure. Let us destroy the apathy and ignorance which prevails to-day.

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The Unfaithful Wife

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"I AM the wife of a miner, and in poor circumstances. Ten years ago I was obliged to take in boarders to make ends meet.

"Among those boarders was one who showed me many kindnesses and sympathy in bringing up my little ones—my husband being quite indifferent, and only interested in horse-racing and drinking.

"Well, it is not always that everybody can resist temptation, and the inevitable happened. After a few months my boarder went to America, and later I gave birth to a boy, of whom my husband is very fond.

"I may say this little one, who was born a cripple and is very delicate, has made a better man of my husband.

"Last week I received a letter from my one-time boarder, telling me that he has amassed a small fortune, but he is always haunted by the wrong he did me.

"He now asks me if the child I had after his departure is his; if so, he will settle a lump sum on him now, and make him his heir.

"Now I am faced with a terrible problem. If I say 'Yes,' my boy gets every chance of a recovery. The doctor says that a year in Switzerland or some sunny climate may work wonders for him.

"On the other hand, my husband thinks me above suspicion.

"I am afraid his great love for the crippled boy will turn to hate, and he will drift back to his old ways.

"Please advise me what to do. I am willing to suffer anything to right the wrong I did to my boy, and give him a chance of life and happiness.

"Yet my confession will cause suffering to my other children, equally innocent."

"Humanist" says: — *You need not destroy your husband's happiness or your child's future. Why not get your ex-boarder to settle the money not on the child but on you. But your conscience will tell you whether or not you are justified in deceiving your husband.*

The Maid who Stole

"ABOUT five years ago I took into my service to train as parlour-maid a girl who had just left a reformatory school. She has now become a thoroughly capable and efficient servant, but, unfortunately, about two years ago she had a lapse and stole a valuable brooch of mine. When taxed with the theft she at first denied it, but later broke down and made a full confession to me.

"She was thoroughly repentant, and at her earnest request I gave her another chance—since when I have had no fault to find with her.

"My husband has just been appointed to a position in South Africa. We cannot, of course, take the girl with us, and a neighbour of mine has written suggesting that she goes to her. She asks for a reference.

PROBLEMS that may be yours are dealt with by "Humanist." In every case the name and address of the writer are suppressed so that the authors may not be identified. Correspondents must send stamped addressed envelopes if they wish to be answered through the post, in cases that are too intimate or are not of sufficient interest to be helpful to others. Ten shillings is sent to each of the writers of the first four letters printed.

"In the circumstances, am I justified in giving an entirely satisfactory one? I am convinced that the girl intends to go straight in future, and to give a true reference would ruin her chance of securing further employment.

"Please advise me, as I feel responsible for the girl's future."

"Humanist" says:—*For two years the girl has gone straight. Give her a chance. You are entitled to say that you have complete confidence in her. Her two years' atonement surely justify the Christian exercise of forgiveness.*

Tell-tale Rumour

"MY only daughter, who, six months ago, finished her education at a boarding school, has recently—with my consent—become engaged to the advertising manager of the firm of which I am the chairman of directors. Her fiancé is a man of thirty-five.

"The other evening I overheard a conversation at the club which has since caused me much worry of mind, for some of the younger members, unaware of his attachment to my girl, furnished me with unpleasant disclosures of his past. It appears that he has already had affairs with two other young women which are certainly not to his credit, for in the first case he broke off the engagement in a most heartless fashion, while in the second he was sued, though unsuccessfully, for the maintenance of the girl's illegitimate child.

"You may judge of the anxiety with which I regard my motherless girl's future, yet somehow I can scarcely credit the evil things said of her lover, for he has always appeared to me, throughout the ten years I have known him, to be a man of integrity and altogether a good-hearted fellow. They are ideally happy, and seem very well mated, and everything points to the probability of some big mistake being made by my fellow clubmen. Should I tell my girl what I have heard or leave the future to mere chance?"

"Humanist" says:—*Neither. Ask the young man if there is any truth in the stories you have heard. If he says yes, you know where you are. If he says no—challenge the clubmen to prove it. Observe, however, that the second charge was a failure, and the first a mere matter of opinion, by people who may not have known the facts.*

Sister or Husband

"MY sister has been living with us for the last five years, and all went well until my husband discovered about a year ago that she was not going 'straight.' He had a talk with her and asked her to improve her ways. She took no notice. This exasperated my husband, and he asked her to leave the house.

"Some nine months ago she came to see me and begged me to lend her £50 for a business proposition which she said would put her on her feet. I spoke to my husband about it, and he forbade me ever to see her again.

"My sister waylaid me several times in the street and at last I lent her £40 which I had in the Post Office in my own name. She has not returned it to me yet. This would not worry me so much but for the fact that my husband is committed to buy a house, for which he requires £75 deposit, and is relying upon my £40.

"Will my husband get into trouble if, after all arrangements have been made, he backs out owing to shortage of cash?

"I have a precious necklace—a family heirloom. Do you think I might sell this necklace?"

"Humanist" says:—*Confess! And if your husband can't get the loan back in time sell your heirloom.*

The Thief and the Church.

"A few months ago, being out of work, I broke into a neighbour's house and stole several little things. I am still out of work, but alterations are being made at the church here and I have a chance of a job. My conscience pricks me however."

Your first duty is to the neighbour from whom you stole. Confess, and you may be able to make good his loss through your new employment.

Under Suspicion.

"Somebody gets to know about contracts made by the firm where I am the confidential clerk. I suspect the junior partner, whose wife is the sister of the managing director of a rival firm. I think he will ultimately go over to that firm. What can I do?"

Nothing. It is for the manager and the directors to find this out, and I presume they know the relationship you mention. Complaining of one partner to another is like complaining of a wife to a husband, or vice versa.

Foreigner and the Girl.

"A girl of my acquaintance came up from the provinces a few months ago and was employed by a foreigner, who got her into trouble. The result of his indifference is that she was last week removed to an asylum. How can I get this matter investigated and the seducer brought to book? There is, unfortunately, only the evidence of the girl."

Consult a solicitor, and put what evidence you have before him. It is very unfortunate that your friend did not ask your help before it became so difficult to utilise. If people would only "Write to JOHN BULL about it" before, instead of after the event, it would be so much better for all concerned.

A £5-5-0 ALL WOOL OVERCOAT TO MEASURE FOR £2-5-0

OR IN S.B. CHESTERFIELD STYLE £2 ONLY.

THE DENNIS IS THE MOST FASHIONABLE OVERCOAT THIS SEASON

WHEREVER YOU RESIDE WE UNDERTAKE TO FIT YOU PERFECTLY UNDER THE FOLLOWING UNIQUE PLEDGE—

If, after examining the excellent material, workmanship, and finish of this wonderful Navy Overcoat to measure you are not of the opinion that it is the greatest bargain you have ever seen, we will refund not only the amount paid but 2/6 over and above that sum to compensate you for your trouble. We also make an S.B. Lounge Suit to your special measure for £2 to which the same unequalled guarantee applies.

SEND FOR FREE PATTERNS WHICH WILL BE SENT UNDER PLAIN COVER.

If you cannot call personally, our SELF-MEASURE CHART is unfailing. You take your measures in the privacy of your home, select your cloth from the lovely range of patterns we shall send you, choose your style from the big selection of fashions we submit—and in seven days you will receive your order carefully packed.

Sent Carriage Paid at our risk entirely

FREE The Patterns, Fashion Plates, Measure Chart are yours for the asking. Send us a postcard forthwith, when they will be sent per return.

WRITE FOR PATTERNS OR CALL

Those calling may be measured in our Showrooms.

A £5 5 0 ALL WOOL SUIT to measure for £2.0.0	An £8:8:0 GOOD STORE EVENING DRESS SUIT for £4:12:6 DINNER Jacket Suit £4:7:6	100 Per Cent. Pure New Wool BLUE SERGE SUIT to measure for £3.10

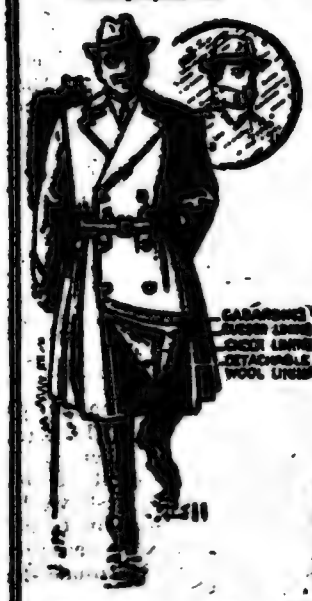
"IN EVERY CLIME AT ANY TIME THE COAT SUBLIME."

THE BARRICO TRIPLE-PROOFED GABARDINE TAILOR MADE

TRENCH COAT

(The Famous Four-in-One Model)

In either Blue or Fawn Shade for **35/-** Carriage Paid



The slight advance in the price of the Barrico Trench Coat is imperative through increasing costs of raw materials. It has been deemed wiser to adopt this course rather than in any way reduce its excellent and far-famed quality.

A COMBINED OVERCOAT AND STORM COAT, stylishly cut and finished, eminently suitable for all the year round wear.

DO NOT CONFUSE THE BARRICO WITH THE CHEAP RUBBER-LASKED MACKINTOSH WITH AN ADDED WOOL LINING NOW BEING OFFERED ELSEWHERE. OUR FAMOUS BARRICO IS SOMETHING QUITE, QUITE DIFFERENT.

The coat is actually sent on approval. If you do not consider it the very greatest bargain you have ever seen, return it to us at once and we will refund not only your cash in full but also the postage incurred by your returning it.

WE ARE THE ONLY FIRM TAKING THIS OFFER.

Post us your remittance for 35/-, giving us your height and size round chest over waistcoat, stating whether BLUE OR FAWN SHADE IS PREFERRED

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(Near Moorgate Tram and Tube Terminus.)

"Aladdin gives me daylight at night"

"Never in my experience have I used any light of any sort whatsoever that can equal the Aladdin. I first used an Aladdin Incandescent Paraffin Lamp in a portable cottage in Kent. I was so delighted with its simplicity and convenience that although I have gas at home, I have put an Aladdin in my study

It pays for itself.

"For the steady soft bright light I now get—so different to the dinginess of gas—I pay so little that I consider that the Aladdin has paid for itself already in fuel saved."

A triumph of Science.

As a matter of fact the Aladdin, by a special invention that has been hailed as a triumph of Science, is made to produce an incandescent light from common paraffin. It burns a mixture of 94% air and 6% oil, and gives an intense, yet soft, light that fills the room for 8½ hours on one pint of oil, or less than a farthing an hour.

It can't explode.

The Aladdin is as easy to light as a candle and absolutely safe. It has been dropped, alight, from the table to the floor. It went out. It has been tipped on one side so that the oil would run out . . and then surrounded by wood-wool, which was set on fire. There was not the slightest sign of explosion.

Send for an Aladdin on 10 DAYS' FREE TRIAL

No inconvenience, no obligations. Your Aladdin is brought to your door—you use it for ten days, and then if you don't want it away it goes—but not often!

£5,000 REWARD

Five thousand pounds will be paid to anyone who can show us an oil lamp at present on the market as good as Aladdin. Particulars of this challenge in our Catalogue!

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to demonstrate the Aladdin in territory where oil lamps are used. Write quickly for territories and samples.

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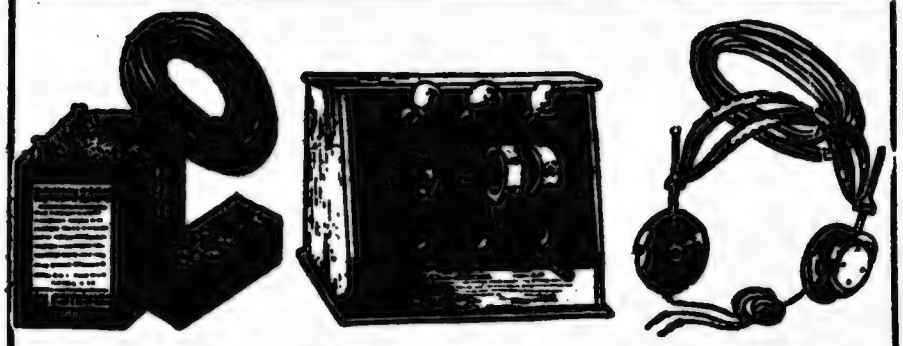

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You will want a Wireless Set that is really efficient. This is your opportunity to purchase a 3 Valve Set at less than the price of a single valve set sold by other Manufacturers.

Every Set is guaranteed in perfect condition, completely renovated with brand new parts which embrace all the latest circuits. Will receive all B.B.C. Stations & work loud speakers.

Mounted on Ebonite, in handsome polished Mahogany Cabinet, 14in. by 12in. by 9in. British made. Complete with following accessories: 3 Valves, 40 amp. accumulator, h.t. battery, pair of 4000 ohms 'phones, 100ft. aerial wire, 25ft. of lead-in wire (insulated), plugs, insulators, etc. Price, Complete, £8 15 0.

F. A. G. (Cornwall) says:—"*Every word broadcasted from London heard as distinctly as if I were in the Church.*"

G. M. (Colchester) says:—"*I had London Sunday on loud-speaker on your set.*"

W. W. L. (Penge) says:—"*Set I had last week working most satisfactory. It has beautiful tone and great volume of sound.*"

Money willingly refunded if not satisfied.

Hundreds of satisfied customers. Seen and demonstrated any time.

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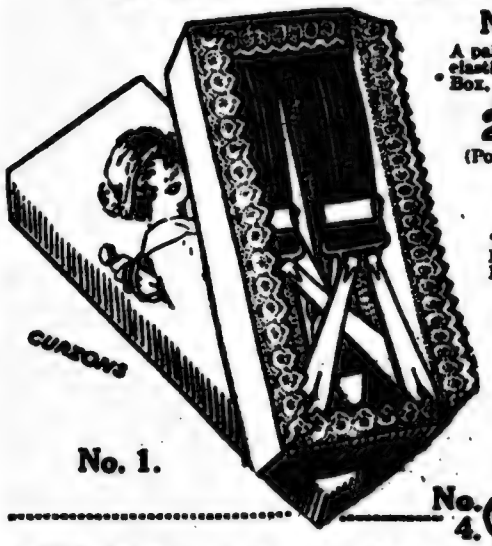
Curzons Bargain Gifts for Men

Let the men folk have something useful for Xmas—something that will give lasting satisfaction and that they will remember you by. Here is a really fine selection. We have made special arrangements so that *all articles will be despatched from stock by return.* Order early. Everything is offered under our guarantee (backed by "John Bull") to refund money in full if there is the slightest cause for dissatisfaction.

Gifts at 2/6



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No. 1. A pair of strong elastic Braces in Box, as illustrated. **2/6** (Postage, 4d.)

No. 2. Two smart Neckties in Fancy Box. **2/6** (Postage, 3d.)

Gifts at 2/9

No. 4.

No. 4. A full-size Clothes' Brush with long handle, complete with Oak finish rack, with books, etc. Exactly as illustrated. A real bargain. (Postage, 6d.) **2/9**

No. 5. SIX Hemstitched Handkerchiefs, size 17 in. by 17 in., in Fancy Box. (Postage, 6d.) **2/9**

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No. 11. A set containing Rolled Gold Cuff Links Studs and Tie Clip in Box. (Postage, 2d.) **3/6**

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No. 15. A Fancy Box containing a pair of splendid quality Elastic Braces and Sock Suspenders to match, as illustrated. (Postage, 6d.) **4/6**

No. 16. Two Pairs Fancy Embroidered Cashmere Socks in a Fancy Box. (Postage, 6d.) **4/6**

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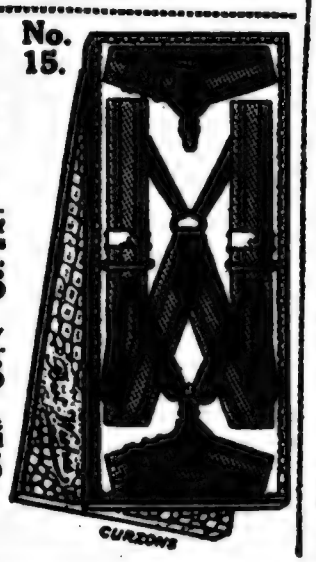

Gifts at 5/-

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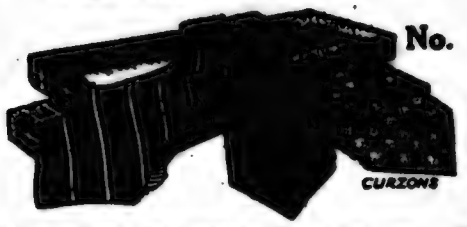

No. 19. A Fancy Box containing 3 neat but smart Neckties, as illustrated. (Postage, 6d.) **5/-**

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No. 20. A Fancy Box containing full-size Art Silk Scarf as illustrated. In Fancy Stripes or all White, Suitable for Lady or Gent. (Postage 6d.) **5/-**

No. 21. A pair of Art Silk Socks with a Tie to match, in a fancy presentation box. A most acceptable gift. (Postage 6d.) **5/-**

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No. 22. Handsome Presentation Leatherette Box as illustrated, containing Half Dozen Pure Irish Linen Hemstitched Handkerchiefs. 17½ in. by 17½ in. 1 in. hem. Per box. (Post. 6d.) **6/11**

No. 23 A Fancy Box containing a pair of Gent.'s Tan Leather (Nappa) Gloves (please state size). (Postage, 4d.) **6/11**

Gifts at 7/6

No. 24. Fancy Box containing a Handsome Art Silk Scarf, fancy striped designs. (Postage, 6d.) **7/6**

No. 25. Presentation Boxes of Handkerchiefs, containing one dozen Fine Quality Hemstitched Handkerchiefs. 21 in. by 21 in. 1½ in. hem. Per box. (Postage, 6d.) **7/6**

No. 27. A large size Beautiful Knitted Art Silk Scarf in plain White. In Fancy Box. (Postage, 6d.) **7/6**

Gifts at 10/6

No. 28. A pair of Gent.'s Cape (Leather) Gloves, lined wool, Dome fasteners. (Please state size.) Complete in Fancy Box. (Postage, 4d.) **10/6**

No. 30. A Leather Case containing a set of best quality Gold Plated Links, Studs and Collar Pin. (Postage, 3d.) **10/6**

WARM WINTER SHIRTS.

Curzon's Great Offer.
8/11 Strong Flannel Finish Shirts for **4/11** each
(Postage 6d. extra).

These shirts are admittedly the finest bargain line that has been offered since the war. They are entirely made of medium weight FLANNEL finish, perfectly cut and finished, with single cuffs to link or button.
They are roomily cut, and strongly made by expert shirtmakers, not blown together. The designs of Black, Blue, Helio or Fancy Stripes on White grounds are extremely smart, and the colours are guaranteed fast. They look very neat, too, and keep clean a long time whilst in wear.
As a Special Offer to JOHN BULL readers, we will forward four of these shirts in any size, post paid, for 29/-.

"THE HEVICORD" SHIRT

A wonderful wearing shirt, made from a specially fine Bedford Cord. Strength at the vital spot between the cords. White or Cream grounds with neat but smart stripes. **6/11** each.
(Equal in every respect to those sold elsewhere at 10/6.) Special offer, 3 for 21/-, carr. paid. (Postage, 6d.)

PYJAMAS.

ALL CURZON PYJAMAS are well cut and tailored throughout. Fitted with Polo Collars, pearl buttons, and breast pocket. All qualities stocked in White grounds, with Blue, Helio or Pink Stripes. All smart designs. When ordering please state Chest Measure.

No. 282. Wincyrette Pyjamas. Low in price, but much superior to most of the so-called "bargain" offers.
CURZON'S PRICE. **5/11**
(Postage, 6d.)

No. 103. CURZON'S "Marvel." Warm Flannel Finish. Smart Stripes. We sell thousands of these suits. Better value impossible. CURZON'S PRICE. **7/6**
(Postage, 6d.)

No. 7. — Winter Weight Striped Twill Pyjamas for those who like a warm garment, but do not care for Flannel finish. These are just the thing. Exceptionally strong in wear. **10/6**
(Postage, 6d.)

SMART, COSY WOOLLIES

The above is an illustration of the pullover. CURZONS

For the chilly office and the bleak warehouse or factory, they protect your chest and back. They are really smart, guaranteed all wool, light and yet very warm. In the following wonderful selection of shades. Camel, Putty, Grey, Fawn, Blue Grey, Green Heather, Brown Heather, Lovat and Steel Grey. Guaranteed English made in Leicester, and to be equal to those sold at twice the price elsewhere. Price each **6/6**

Orders by post, 6d. extra. Obtainable in all sizes up to 42 ins. chest at above price. For extra big men in Steel Grey, or Brown Heather colours, 44 and 46 inch chest, 8/6; 48 and 50 inch chest, 9/6. Postage 6d.

PULLOVERS.

Pullovers are now the rage for smart wear. We offer a very attractive fancy mixture in either medium or dark shade, at the wonderful price of **10/6**
(Postage, 6d.) All sizes in stock up to 46 inch chest.

The above goods, as well as Hosiery and Underwear of every description, can be purchased at CURZON'S Head Depot in New Bridge Street, Ludgate Circus, and 40 shops in London and suburbs, including 431, Strand; 114, New Oxford Street; 70 and 72, City Road; 76, Aldersgate Street; and at Woolwich, Wimbledon, Kingston, Sutton, Forest Gate, Deptford, Poplar, Grays, Gravesend, Hove, Southend and Westcliff.

All Orders by Post to be sent to our Head Depot as follows:—

CURZON BROS., LTD.

35 to 37, NEW BRIDGE STREET, Ludgate Circus, London, E.C.4

THE FAMOUS LONDON OUTFITTERS.

Words Winged to Women

TEMPORARY MOTHERS

Bring Laughter to Childish Eyes.

by **EDITH HOW-MARTYN, A.R.C.Sc., B.Sc., M.Sc.(Econ.)**

THERE are many lonely and motherless children. Also there are many childless women whose hearts yearn towards children but to whom possibly it has never occurred that they could mother some lonely child, make it happy, and satisfy a deep longing in their own natures.

Miss Edith How-Martyn, A.R.C.Sc., B.Sc. (Econ.)

Public authorities do so much nowadays for the welfare of children that there is a danger of supposing that there is nothing left to do for the individual who is equipped only with a desire to help and with a love for children. The truth is just the reverse. As public authorities extend their spheres of care for the health and education of children, so automatically does the sphere of usefulness for the voluntary worker expand.

Let me give some examples. The medical inspection of school children as carried out by the Education Authorities has brought in its train school clinics, school nurses and Care Committees. The members of these committees are voluntary workers, and, sad to say, it is difficult—especially in poor districts—to find suitable women to serve.

Women Children Love.

Indiscriminate visiting among the poor often does harm, but service on a Care Committee is to give help where it is most needed and to come into personal contact with the children and have the pleasure of seeing them restored to health.

Women whose gifts make them a joy among children at play should get into touch with a Play Centre. Education authorities may aid centres, but they are largely dependent on voluntary help. Play centres contain wonderful possibilities for developing the spirit which plays for the side and not for the personal triumph of the individual.

They give scope for play which does not and cannot exist in small houses, and unobtrusively develop habits in the right use of leisure. Many more centres are needed, and women with leisure and a love of children could do delightful work by starting and running them.

The Happy Eight Hundred.

There is a tremendous call to help the children in holiday camps, journeys and homes. At a holiday home I know from personal experience, we give a week's holiday at the seaside to about 800 children yearly. Though living on the outskirts of London, about half the children have never seen the sea or had a holiday before.

To see them scamper along the shore, watch them splashing and jumping in the water and hear their shouts of glee is ample reward for the trouble of collecting funds to make such happiness and renewed health possible. Hundreds more of small seaside and country holiday and convalescent homes for necessitous children are wanted.

Perhaps the best work of all can be done for the children who are dependent on the State.

These State children are in reformatory schools, industrial schools, remand homes, schools for mentally defective children, and in the various types of Poor Law Institutions. The best institution in the world is but a poor substitute for a home.

All these children ought to be in homes or the nearest approach which can be made to a good home.

What is the size of this family of State children? The latest available figures show that 73,819 children were in Poor Law Institutions and boarded-out, 222,433 children were in receipt of out-relief, and 376,214 were receiving relief on account of the unemployment of their parents. Children in reformatory and industrial schools numbered 9,886. Some thousands more children from the Children's Courts were sent to prisons or were placed on probation.

The number placed on probation ought to be larger. Here useful work can be done. Find out if Probation Officers are appointed in your district. Offer to undertake voluntary probation work. Such volunteers look after one or two children and work under the trained probation officer.

Sweet Gratitude.

The children in reformatory and industrial schools are often entirely friendless, and the gratitude of such children to those who visit them, take them out for occasional treats and keep in touch with them, is very delightful. If there is such a school in your district, why not mother at least one child?

It is now illegal to retain in a workhouse any child over three years of age; the guardians must make other provision for them. Why not find out what the guardians you help to elect are doing?

How Germs Thrive

by **J. BERTRAM WARD, B.Sc., A.I.C.**

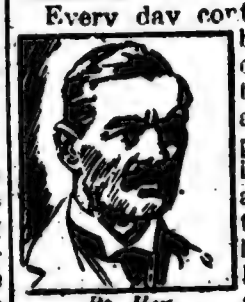
THE countryside is the germ's stronghold. That is an unpleasant truth, because it is a serious menace not only to agricultural life itself, but to the city populations whose food it affects. The British are the cleanliest race in the world, but actual sanitary arrangements on the average farmstead leave much to be desired.

The sanitation of our cities is certainly a wonderful thing, but sanitation has been conveniently overlooked in thinly populated districts. But we depend upon these same districts for our food, and no civilised country should countenance the growing of its food under insanitary conditions.

There is no real sanitary system in our remote rural areas. The population has to invent for itself as best it may. How can agricultural life be popular when it entails a greater health risk than the townsman has to endure?

Our agricultural population is doing heroic work under conditions of life that in one respect at least are no better than the trenches of Flanders.

Every day contaminated food is brought into our cities. Our vegetables are grown and our cattle pastured on land into which drains all the abominations of primitive life. The crops are handled and the cattle are fed by men whose life is surrounded by these conditions.



Rt. Hon. Neville Chamberlain, Minister of Health.

Milk is contaminated before ever it leaves the cow, and butter is prepared in a dairy to which, in spite of all its cleansing, bacteria have ample access from their local breeding-ground.

When will our Public Health authorities realise that prevention is better than cure? When will they realise that better than stamping out so-called epidemics, better than any sterilisation of food, is the actual removal of the very cause of the germ's existence?

The idea is prevalent, even among these authorities, that the common type of rural, sewerless sanitation, though admittedly not civilised, is reasonably hygienic.

They suffer from the widespread delusion that a strong smell of carbolic covers a multitude of sanitary sins.

Quite apart from improving the amenities of country life, there can be no clean Bill of health for the nation until this terrible source of food contamination is eliminated.

Laws about sanitation in factories are strict; why should they be less strict elsewhere? We are all human. Let us have one law for all. And let us have ample information and education spread to every corner of the country

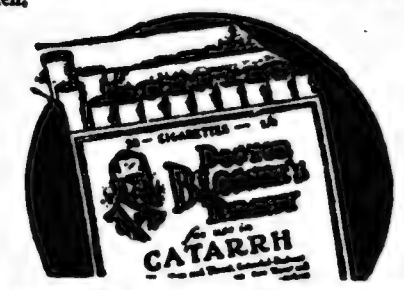
How to Get Rid of Colds and Catarrh.

A Simple, Safe, Inexpensive Method that Clears Out the Head, Nose and Throat

Cigarettes Sent Free.

There is no disease more offensive or disagreeable or no disease that will leadto as much seriousttrouble, as catarrh. You can now get rid of it by a simple, safe, pleasant home remedy discovered by Dr. Blosser (U.S.A.), a catarrh specialist.

Dr. Blosser's Remedy is composed of medicinal herbs, flowers, and berries, which you smoke in a dainty pipe or cigarette. The smoke-vapour is inhaled into the air passages of the head, nose, throat, and lungs, and carries medicine where sprays, douches, and salves cannot possibly reach. Its effect is soothing and healing and is entirely harmless. It contains no cubebs or tobacco, and may be used by women and children as well as men.



If you suffer from catarrh, asthma, catarrhal deafness, or if subject to frequent colds, you should try Dr. Blosser's Remedy, which may be had at any chemist shop; or if you desire proof of its beneficial and pleasant effect, send for a free trial package to Dr. Blosser, Ltd. (Dept. 121, B.D.), Temple Chambers, Temple Avenue, London, E.C.4. The new 1/6 size packet containing 20 cigarettes is on sale at Boot's, Taylor's, and nearly all other chemists' shops.

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Elasto is an entirely new treatment which permanently cures **Swollen Legs, Varicose Ulcers, Inflamed Wounds, Varicose Eczema,** and all troubles generally known as "Bad Legs."

There is no awkward bandaging, no uncomfortable elastic stocking, no cutting out of the veins, no having to rest, no pain to be endured, no drugs to be taken; but just tiny tasteless harmless tablets to be dissolved upon the tongue.

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Do not suffer any longer the agony and dreadful worry caused through pain and fear that your varicose vein may burst, when a means so simple, so natural, so harmless, and inexpensive is now available. Elasto also cures **Piles** (Blind, Bleeding and External), **Varicocele, Prolapsus, Hard Swellings, Swollen Glands, Swollen Joints from Rheumatism, and All Relaxed Conditions,** because the cause is the same—a want of elastic fibre in the system. It seems too good to be true, but just read what some say who have tried Elasto Tablets.

"*Benefited most tremendously. Very enthusiastic over my cure.*"

"*Before first bottle was finished my piles, which troubled me for years, disappeared.*"

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One Thousand Winners

Follow the Favourites—Hartigan's Horses—How Winners are Missed

THE jumping season proper opened as I anticipated, favourites winning the first three races and heavily backed candidates capturing two more of the first day's events. Four favourites won the second day and three the next. JOHN BULL readers who took my advice to follow the money should have no regrets.

I advise the same policy for the next few weeks, and suggest at the same time that it will pay to follow the stables whose horses are known to be fighting fit. These are Poole, Willie Payne, Captain McDougal, and, most important of all, Frank Hartigan.

The Weyhill Wizard.

Frank Hartigan has a wonderful record. He has sent out over a thousand winners under both codes and his nickname, The Weyhill Wizard, is not inappropriate. Last jumping season he had a successful time, particularly at the Park courses, Kempton, Sandown and Hurst. Hartigan makes a speciality of these meetings, and on one occasion won with all three of his entries. Make a note of his best jumpers and back them every time out. Royal Edgar—greatly improved—Maxtoi and Reahills. Reahills was my selection at Kempton last week. He won at 5 to 1.

Frank Hartigan, the trainer of over a thousand winners.

From the Nether Regions.

Helsdelite is the Satanic name possessed by one of Captain Hastings's six-year-olds. The pedigree of the gelding is unknown, but as he has never won a race he appears to be particularly well named.

The Limit.

Two of my jumpers to follow turned up trumps at the first time of asking. Emphatic made hacks of some useful hurdlers in the Berks Handicap, and Bruff Battle treated the opposition in similar fashion at Birmingham. Unfortunately, when Mr. Harry Brown has a good thing on the card, the bookmakers take no risks. Two to one on Bruff Battle in a field of twenty-four is beyond a joke.

Eureka!

Paul Punter was quite the unluckiest wight,
A man to whom Fortune ne'er beckoned,
If he backed gees each way they ran fourth I've heard say,
If he backed them to win—they ran second.

Now the dream of his life as he oft told his wife
Was to bring off a double event;
But by Fate he was swindled.
His bank balance dwindled,
Till half of his money was spent.

To finish his troubles he tried backing doubles
But luck wouldn't help him at all.
His first horse won twice at an outsider's price,
The second was certain to fall.

Poor Paul tore his hair, cried:
"I'll never despair
Till Saint Gabriel blows the last blast!",

* * *

Persistency wins, for his wife has had twins,
So he's brought off a double at last!

THIS WEEK'S SELECTIONS

Gatwick, Wednesday,
IRISH CHEER, TIBET.
Thursday.
WANDERING MONK, TOP LIGHT.
Sandown Park, Friday,
MOUNT ETNA, SCOTCH PEARL.
Saturday.
TELEMACHUS, ROYAL EDGAR.

How Some Winners Are Missed.

Punters have often told me that they have missed a good winner owing to the re-naming of a horse. I know this can happen, and the only way to avoid it is to keep a sharp eye on the daily papers. The *Sporting Life and Sportsman* always refers to changes of this nature. Oliver's Mount, the Birmingham winner, captured a couple of races last season when known as Goldsmith's Alliance. The five-year-old was sired by Oliver Goldsmith, and, curiously enough, Carlach, another useful lepper to be renamed, is by the same stallion. Carlach won his last race on the flat and will be better known as Polygonatum.

A Smasher Without Stamina.

I coded Clashing Arms for the Tamworth Handicap 'Chase, and although he landed the odds it was a desperate finish and Ardeen would have collared the spoils with another fifty yards to go. Clashing Arms is a wonderful jumper, gifted with fine speed, but I shall never tip him again for a race of over two miles. Very often he leads his field by twenty or thirty lengths, but he comes back to them in the run in. I still have vivid recollections of losing a packet over Colonel Anthony's horse at Lingfield in March owing to his lack of stamina. This event was a three-mile 'chase. Clashing Arms employed his usual tearaway tactics, landed over the final fence with a lead of eight lengths and was accorded an ovation by the spectators. Auchrinrossie won the race by a short head!

More Invaders.

And now a few words about the flat. Those who think that the last has been heard of French invasions of the English turf will be hard put to it to explain away the latest entries for the classic races of 1926. For the Derby there are fifty-six French entries, or just about one-sixth of the lot, and for the St. Leger forty-five. These are record figures, but they are going to be beaten, for France is really entering into competition with us in the breeding of thoroughbreds, as witness the fact that for the first time in racing history France is now exporting yearlings to America and Britain.

Hooligans of the Football

SELECTIONS FOR DECEMBER 13.

THE LEAGUE—DIVISION I.
HOME WINNERS.
Birmingham, *Bolton, Everton, Notts. County, *Sunderland, *Spurs, *West Bromwich.
AWAY WINNERS.
*Aston V.
DRAWS.
*Burnley v. Arsenal, *Cardiff v. Huddersfield, Leeds v. Manchester C.
THE LEAGUE—DIVISION II.
HOME WINNERS.
*Chelsea, Clapton, *Leicester, *Manchester U., Oldham, *Southampton.
AWAY WINNERS.
*Derby Co.
DRAWS.
*Palace v. Wolverhampton W., *Wednesday v. Portsmouth.
THE LEAGUE.—DIVISION III.
DRAW.—*Brighton v. Swansea.
Owing to the intervention of the English Cup-ties, the other fixtures in this division are omitted.

SCOTTISH LEAGUE.
HOME WINNERS.
*Airdrieonians, *Falkirk, Morton, *Rangers.
AWAY WINNERS.
Raith R., *Kilmarnock.
DRAWS.
*Ayr v. St. Mirren, Cowdenbeath v. Queen's Park, *Hearts v. Celtic, *Third Lanark v. Hibernians.
[For coupon purposes, nap selections are marked with an asterisk.]

IF some of the big clubs find their casualty lists added to within the next few weeks, they will regard their Christmas programmes as something to be dreaded.

Were there any statistics available you would find that an extraordinary number of players have been put out of action this season, either for only a week or two or for a more lengthy period.

And I hear of one or two stars, notably England's goalkeeper, Taylor, who will not be in action again until the New Year.

Not All Accidents.

The majority of the players who have had to lay up for a bit received their injuries accidentally. With modern professional football the rough and tumble that it is, you have to expect that somebody or other is going to get legitimately hurt.

But there still remains that element of foul play which the Football Association hinted before this season opened they were going to attempt to stamp out by the imposition of more severe penalties.

Dirty Work.

So far, however, the F.A. has not erred on the side of severity, and it very much appears as if advantage is being taken of it. There has been no bigger punishment yet than the regulation month's suspension, and so a lot of the hooligans of the game continue to indulge in dirty work.

Only a few days ago I heard of a well-known forward who was heavily struck in the face by an opponent and this, mark you, after the game had ceased and the teams were leaving the field.

The incident, apparently, was not seen by the referee, so there is danger of the delinquent getting away with this piece of brutality. I hope, however, that the club of which the forward is an employee will see that the facts are brought before the F.A.

Teams for the Double.

I am asked to give a reader one or two likely doubles for the League Championship and the Cup.

This is taking a chance with a vengeance, and while he does not say what odds he can get, he will not be beating the market if the price he accepts is less than 100 to 1.

As I have before said, I am very sweet on Bolton Wanderers going very near the League championship and, to come to that, they have only to have some of that very necessary luck in the draw to make a second trip to Wembley.

and More to Come

—More Invaders—Window-dressers at Work

Window Dressers at Work.

Already the bookmakers are dressing their windows for the Spring handicaps but bookmakers' "goods" are not necessarily "the goods" from the backers' point of view, and my advice is to sit tight. If things go well there will be another Sir Gallahad III. in the field, and readers will hear of this in good time.

PADDOCK PARS.

If there is anything in the theory of horses for courses, Golden Victory should always be backed at Newbury. He has won four times at Berkshire meetings.

* * *

It has been suggested that Ned Carver should be put on the dole. Poole's old slave is still capable of winning selling 'chases.

* * *

Lighthouse is to be schooled for hurdling. He should be one of the star turns of the season.

* * *

I understand that most of the professional jockeys have a rooted objection to the compulsory skull helmet. Why? It saves many a fat head.

* * *

At Newbury Flown Away and Kroongart ran in scarlet hoods, but they do not belong to the Klu Klux Klan.

JUMPERS TO FOLLOW.

Martinique.—It is sound policy to follow horses from a small stable providing, of course, that the trainer knows his job. Martinique, the Hawthorn Hill winner, is in the capable hands of H. B. Law, who has a few jumpers at Rottingdean. Heavy support for the mare came through "the blower."

Signet.—A little each way on this Hurry On five-year-old when next he runs will probably show a good return. He is one of Poole's vast fleet.

Dudley.—Mr. H. A. Brown's champion hurdler is still as good as ever, and is certain to capture a number of two-mile hurdle races. His owner invariably rides.

Patsey V.—Robert Gore has charge of this splendid jumper and he should not be missed first time out. Patsey V captured a number of point to point races last year, and then ran away with the four-mile 'chase at Cheltenham.

Fortissimo.—Frank Wootton landed Willie Payne's youngster home easily in the Three-Year-Old Hurdle Race at Birmingham. Fortissimo won like an old stager and should be followed consistently.

Dare All.—Adam Scott, the owner of Jazz Band, owns a useful jumper in Dare All. He could not cope with Ground Scout at Birmingham, but was a street in front of the rest of the field. Dare All has caught the judge's eye once this year.

Boddam.—Do not miss this splendid hurdler first time out. The son of Ultimus is fighting fit as a result of his racing on the flat. He is a good jumper and has plenty of speed. In my opinion Boddam was unlucky to lose to Harrovian in the Finale Handicap at Lingfield.

Clinch.—Wootton has put this youngster over the jumps and he appears to like the game. I do not think he is another Stuff Gown, but he is a novice worth following.

Vaudricourt.—I expect Piggott will put Vaudricourt to hurdling early this season, and he is certain to be a money-spinner for the cute Cheltenham stable. The son of Willonyx had all the bad luck that was going in the Manchester November Handicap.

SILVER RING.

"JOHN BULL'S" CODE.

Two coded selections will be given daily in the following papers:

Sporting Life and Sportsman, Sporting Chronicle, Sporting Pink, Western Mail, Birmingham Mail, Irish Independent.

A 2 E S R C U 3 O G J T K I

X W V Q M P L Y H B N Z D F

How to read the code:—In place of the letters or figures advertised in the daily papers read those above or below the line, as the case may be. P U X Q O F J B X M R Q would read CLASHING ARMS.

This code will be changed in next week's JOHN BULL. It covers the racing from December 3 to 9.

Field

Why the Football Association should impose more severe punishment.

Villa Prospects.

Bolton and the Villa are a pair that might be coupled twice. There are more unlikely events than that each will win one of the big competitions, but it might not be the one you choose for them.

Sunderland are doing very well in the League, but they remain a side that go and slip up when they seem to have something easy on.

League Leadership.

The League leadership may be affected as the result of the games this week-end. Sunderland are at Huddersfield, Birmingham have to meet the Forest at Nottingham, while Notts County play at West Ham.

It is not to be expected that all three will prove capable of winning these away matches, so the placings at the top of the table may on Saturday evening not be what they are in the morning.

Not Easy for Derby.

These lines were in print when the vital Second Division clash between Manchester United and Derby County was played last week-end, and whatever happened both these teams who are making such a great bid for promotion, ought to pick up a couple of points this week.

Still, I do not consider Derby have got a soft thing on. On the contrary, they will find in Leicester City a side who play something of their own dashing and adventurous football.

Chasing the Rangers.

The big game in the Scottish League is Hibernians v. Airdrieonians at Edinburgh. Both these teams have the idea they can prevent the Rangers from winning the championship again, but the Hibernians cannot afford to lose this week-end if they are to make up the leeway.

Both are hoping that the Rangers will fail at Dundee, but I cannot see this happening. The Rangers have dropped only four away points out of a possible twelve, which is pretty good going, even for a side of their calibre.

WEEK-END COUPS.

7 HOME.—Manchester C., Blackpool, Wolverhampton W., Swansea, Wigan, Celtic, Kilmarnock.

5 HOME.—Swansea, Wigan, Celtic, Kilmarnock, Falkirk.

3 AWAY.—Manchester U., Bristol C., Darlington.

3 DRAWS.—Newcastle v. Spurs, Barnsley v. Palace, Reading v. Brighton.

3 HOME, 2 AWAY.—Manchester C., Swansea, Wigan; Rangers, Chelsea.

1 HOME, 1 AWAY, 1 DRAW.—Swansea, Manchester U., Hibernians v. Airdrieonians.

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3rd "	£200
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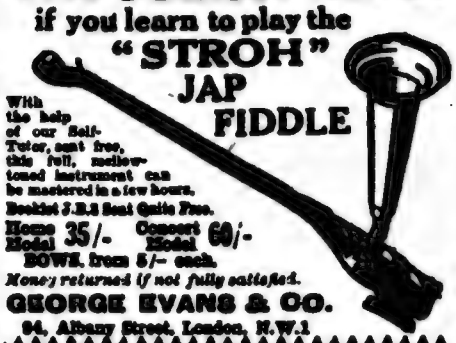

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Aboard for Utopia

"A Gentleman with a Duster's" article emphasises the fact that although we have Cabinet Minsters to look after most of our affairs, there is not one to see that the people of the country get the happiness they deserve. We want more fun, he says, and he is right. Too long have we been in the dumps of pessimism. It is time to see that we have parks to play in, houses to live comfortably in, and work to give us the wherewithal to live.—*James Peal.*

Slums and Sunshine

More fun, says your contributor. Yes, and a good big duster is wanted to clean up this country of ours. A dusting, I say, to the old fogies who do not want any fun. What creates fun? There can never be any fun without happiness. Laugh and the world laughs with you, but who can laugh when there is no one to make you laugh. The future generations depend upon the conditions in which we live. Get rid of the slums, and all the places that create unhappiness, and we shall then win health, wealth and happiness.—*A. C. Edwards, Blaenavon.*

Away with Gloom!

Industrial depression, high taxes and a rather hopeless outlook have reduced Britain to a state of pessimistic gloom absolutely foreign to our natures. In view of this it is decidedly cheering to read of your contributor's desire for "more fun." That's what the people want to-day—fun and happiness to forget the black years of war and its terrible aftermath. The Government should remember that a happy people is a contented people. Give us more fun!—*Landon Wells, Cambridge.*

Root of Discontent

Of course we want more fun. I trust "A Gentleman with a Duster's" stirring appeal to those who hold the reins of government will not be made without profitable effect. The life of the industrial classes is all too grey and drear. To thousands it is nothing but a routine of monotony; to many life isn't worth living. Naturally, these unhappy people are terribly discontented and this discontent is the seed of much of the industrial strife. The sooner we establish a Minister of Happiness, the better for Britain.—*Sam Felton, Batley.*

Health and Happiness

We are all too concerned with the struggle for success, and in the present-day race for the accumulation of wealth—that very transitory happiness—we miss the real joys of life, its simple pleasures and amusements. The very fact that our spirits rise on a sunny day is proof that we should look more to nature for our happiness and less to the artificial aids so largely employed. A happy people is a healthy people, and the sooner the social conditions of the masses are improved, the sooner shall we have an A.1 nation.—*M. M., Kent.*

One Example

Your contributor's suggestion has been carried out in the Motherwell district by the grandsons of the founder of the iron and steel firm of David Colville & Sons, Ltd. Last year they purchased the house and lands of Jerviston lying near Motherwell, and handed them to their workmen. The workers have formed an eighteen-hole golf course, tennis courts, bowling green, etc., and the house is used as a club, with billiard room, library, tea rooms, etc. That is the way to get "more fun."—*G. T. S.*

Who Can Judge?

Gipsy Smith can have no knowledge of human nature, for he states that immorality is the especial privilege of the wealthy. Do they do nothing else with their money but spend it in the disgusting manner about which he seems to know such a lot? Has he never worked and talked with men and women who are "immoral" in order that they may find happiness together? After all, who is he to define the borderline of ethics? People are what they are, because they *want* to be.—*Peggy Williams, Croydon.*

Stoned Sinners

Your reader, "A Girl," maintains that any girl over ten knows right from wrong. Admitted, but does she realise the seriousness of this wrong? No definite knowledge is given her; all she knows is gleaned from snatches of adult conversation not meant for her ears. How can sex knowledge, gained in this slipshod, frivolous manner, give the right impression? She says the pure woman has to pay for the fallen woman's sins. Is it for the woman's sins alone she has to pay? A woman should not condone in a man what she would stone a woman for.—"*Another Girl.*"

Modern Heroines

Your correspondent has touched the real truth of sexual evil—that whilst one has sincere sympathy with a girl who has fallen through being infatuated with some plausible beast, and would extend the utmost charity to her, yet often the unmarried mother is regarded as a heroine. The recent book of Margaret Dobson's, condemned in your columns, was a gross instance. But do not many of our modern novelists serve up, though in milder form, the same pernicious stuff? Too often immorality is regarded as brave.—*R. E., Birmingham.*

His Bolshy Friends

With reference to Mr. Thomas's article in a recent issue, did the Labour Party protest against Red Sunday Schools, the butchering of the Tsar and family and the worse-than-murdering of his daughters, the singing of the Red Flag and the flicking of it in the country's face as the emblem of Liberty? No! It was the country that killed revolution and the Red Flag, so there's no occasion for Mr. Thomas to make such a "great ceremony" over the burial.—*S. M., York.*

Panacea

A. G. G. says that there is a more positive way in which Mr. Baldwin can win the confidence of Labour. Your contributor passes over the housing question. Yet it seems to me that the housing problem is the most poignant. An old cry this, I know; nevertheless if people lived in a decent environment—and one must begin with the inside of four walls—other things would, as a matter of course, adjust or, at any rate, improve themselves. A cheerful environment breeds lots of good, and I think if Mr. Baldwin concentrated on Housing, discontent would be considerably allayed.—*O. N., Shadwell.*

Forget Yourself

Your admirable article by the Marquis of Tavistock ought to be burned into the minds and hearts of all people. People do think, but they think wrongly, because their thoughts, whether on religion or ethics, are mainly egoistic rather than altruistic. The chief concern of many people is "my" salvation, here and hereafter, instead of the deliverance and enrichment of their fellows. How to get people in isolated places to take the trouble to "rethink" the various aspects of our faith is to me the most perplexing of all problems.—*Chas. H. Taylor (Rev.), Cockfield, Bury St. Edmunds*

Danger in Food

Purity is essential in moral and physical conduct, otherwise nature demands a terrible retribution from the malefactor. But purity is no less essential in our food, especially bread, beef and milk, and since nature has no control over manufactured articles, it behoves our rulers to punish the adulterers. The articles you are publishing are wonderful in their presentation of the case for purity. Although normally healthy, I have been quite sick owing to some beef or bread I ate. No one can measure the evil that results from bad food. It is probably the chief cause of C3 constitutions.—*J. B., Clerkenwell.*

"Great Bread Fraud"

Thousands of tons of manufactured flour are imported into this country annually. This evidently must be made to keep for some length of time, and, therefore, may be the root of the evil. But there are still hundreds of bakers in this country who use little of this imported flour, obtaining their supplies from the local mills. Many of these bakers are still content to use the old-fashioned yeast food, viz., sugar, and will have nothing to do with so-called "bread improvers." The fact that the average life of the individual in this country has increased ten or fifteen years proves that all white bread cannot be so bad.—*E. H. Cole, Tavistock.*

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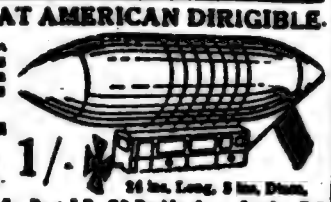

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Motoring for the Million

When Jack Frost Comes

by MOTOMAC

IF we have any better luck with winter than we had with summer, a cold snap is just about due.

To the new recruit the statement conveys nothing. The car that he has known only in summer has always behaved itself, one turn and away. Others know that a car which is as docile as a lamb in the summer months can be as obstinate as a mule in the winter. In case the newcomer has got one of these, a few hints on starting from cold, frozen cold, might be useful.

Personally, I prefer to keep it a little warm, but that is not always practicable, but if the 'bus has not been used, say, for a week during winter, there are certain preliminary exercises which I go through religiously.

To begin with, I open all compression taps. Unfortunately some people build cars without them. With taps open, a few turns of the engine free cylinders and bearings from solidified oil. Close taps and flood carburettor. Cut off air almost completely, using the strangler with which all carburettors should be fitted. An old rag wrapped round or stuck in the air intake will do in the absence of a strangler. Another turn or two with the handle to fill cylinders with a good, rich mixture, then switch on and if batteries are in good condition the engine should go off on the starter.

IF possible get someone to press the starting button, and depress the clutch pedal, while you turn the handle. This saves strain on accumulator. If the accumulator be the least weak, don't continue to use it, as an exhausted battery is very difficult to recharge in ordinary running.

If the engine does not respond after this treatment, an injection of petrol into the cylinders, or, better still, petrol and methylated ether mixed in about equal quantities will prove effective. The mixture is almost infallible, and only about half a teaspoonful to each cylinder should be used.

Another aid to starting is to warm up the induction pipe. A rubber hot-water bottle, not too full, laid over or round it, is the simplest way of accomplishing this.

THE only other hint necessary, and it should be unnecessary, is to keep the car in good condition. Dirty plugs, defective valves, weak ignition always militate against easy starting. In warm weather they can be overcome. In cold weather any of them may be fatal. Plugs, contact breaker points, distributors, should all be examined more frequently in winter.

In fact, early winter is the time for the annual overhaul. It is a mistake to put it off till spring just because you think the motoring season is over. Repair shops at this time of the year are often very slack. The customer and the car who bring their trade when things are slack receive more attention. It is especially good for the car, and it helps the repairer over a dull period.

JOHN BULL'S
GREAT XMAS GIFT OFFER.
See page 2.

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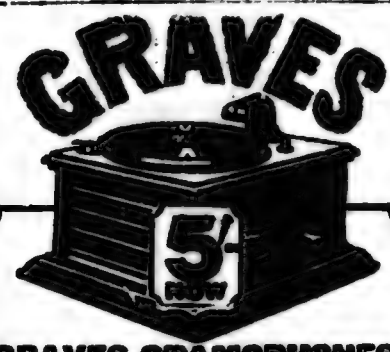

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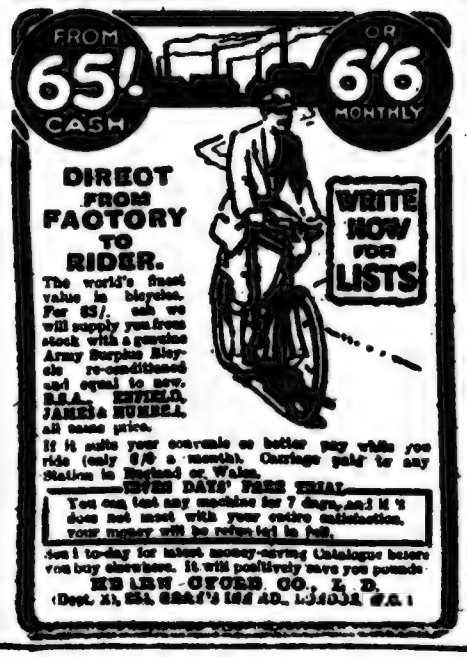

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John Bull's Letter Bag

THE Editor may be flippant on this page, but his humour is kindly and never malicious, and he wants you to see it in this light. He likes to end up the week's work on a bright note and take his leave with a smile. Serious questions are handled by the expert staff of our Free Advice Service. See note at top of last column this page.

P. K. (Acton).—"The season ticket-holder will stand a lot." We believe you.

L. R. (Matlock).—"The Cotton trade is leading the public a fine dance." A reel, of course.

S. T. (Chelmsford).—"I am connected with the aristocracy." We are also on the telephone.

B. S. (Baldock).—"Drink is an insult to humanity." Many people are prepared to swallow the insult.

A. L. (Tamworth).—"I often sit for hours and think of nothing." A future M.P. in the making.

G. B. (Guildford).—"Where on earth do some men learn how to swear so?" They don't—it's a gift.

S. L. (Pelaw).—"Is it etiquette to address a lady as 'Fair Madam'?" Only if you're a bus conductor.

S. L. (Wisbech).—"I don't think anyone should put his trust in money." It's certainly wiser to put money in trust.

T. E. (Chester).—"My daughter wants to marry a struggling young man." If she's really in earnest he won't escape.

A. V. W. (Yarmouth).—"Why do people write bad plays?" Because it is difficult to write good ones. You try.

B. Y. (Crewe).—"I think the idea that men don't like talkative women as well as the others is all bosh." What others?

P. J. C. (Small Heath).—"Personally, I attribute all my vices to heredity." And, later on, no doubt your family will do likewise.

T. L. (Bedford).—"My boy, aged seven, has already composed eight poems." Cheer up, he may grow out of it as age is on his side.

T. C. T. (York).—"Before you depart for your Christmas holiday I shall send you a calendar." Good! Then we'll be able to tear off.

J. J. (Dartmouth).—"It will be difficult for me to meet my creditors." We know quite a lot of people whose main worry is to avoid theirs.

B. W. (Finchley).—"Somebody told me I was one of the brainiest men in the country." You can easily cure that talking to yourself habit.

"EIGHTEEN" (Middlesbro').—"Parents should not always be lecturing children about imaginary faults." They may, we presume, surmise, but not sermonise.

S. H. (London, W.).—"I never enjoy my food if jazz musicians are performing." They certainly put 1 in lunch, din in dinner and take the rest out of restaurant.

H. K. (Royston).—"It has become a fashion to dismiss modern music with a wave of the hand." We tried this on the lady pianist next door, but she thought we were cheering her!

G. K. (Hebdon).—"Life is dear to all of us." We've noticed that.

G. Y. (Mayfair).—"My wife has brains enough for two." That's fortunate for you.

L. G. (Seasalter).—"The weather is quite balmy here." So we should judge by your letter.

O. R. (Ramsgate).—"Why do girls learn the violin?" Perhaps it's to give their chins a rest?

Y. R. (Manchester).—"The body doesn't matter." Ever seen a woman buying a motor-car?

G. A. (Aldgate).—"Many a man appears in Court through a mere slip." As any street bookmaker will tell you.

F. G. (Bayswater).—"There are lots of good-hearted landladies left." They are the ones who generally *are* left.

Y. N. (Cawood).—"My husband is kinder to dumb animals than he is to me." Why not try being dumb, then?

B. A. L. (Sevenoaks).—"There *are* people who swear at, not by, the Army." You refer, we take it, to Sergeant-majors?

M. T. (Highbury).—"When I read of the wonders of wireless it makes me think." It's remarkable what wireless can do.

L. C. (Amersham).—"Barbers are not talking so much as formerly." With so many ladies getting shingled, this is not surprising.

R. J. (Eastbourne).—"The railway trains here are like tortoises." That is hardly fair. No one has ever heard a tortoise puffing.

R. E. (Weybridge).—"I could never marry a man with a double chin." Don't worry about the double chin. See that he hasn't a double life.

G. J. (Streatham).—"Married women should smile and keep young." Many manage to smile, but hard-hearted landlords object to children in the house.

N. T. (Barmouth).—"My wife says there should be perfect equality between husbands and wives." Very considerate of her. Some husbands aren't so lucky.

B. D. (Luton).—"My doctor advocates whisky for influenza." Quite a good exchange, we should say.

S. M. (Chelsea).—"Poets are born—not made." We suppose we had better accept this explanation.

G. A. (Bromley).—"I wouldn't be seen at a football match." Probably not. People go to watch the players.

G. B. (Holyhead).—"He said he was going to look out for a wife." After which, it will be a case of looking after a wife.

T. T. H. (Romford).—"I haven't seen a single man I'd like to marry." That's a pity, because the married ones aren't eligible.

A. K. D. (Liverpool).—"Something's wrong with marriage, and I can't make out what it is." As a rule, it's the bride and the bridegroom.

T. S. K. (Plymouth).—"I should like you to know that my landlady is an old devil." Cheer up! You're always sure of a hot meal anyhow.

G. S. (Clapham).—"There should be more street dressing-stations." Judging by some of the feminine costumes, we are inclined to agree with you.

G. K. (Partick).—"I may say I'm a University man." Then, judging by your intelligent letter, you have triumphed over your natural disadvantages.

L. B. (Chorley).—"Singers should be taught to use their voices properly." Very true. Many a bad vocalist, guided aright, would do well at selling fish.

P. S. (Hampstead).—"A woman wise enough to encourage a man to talk will soon grab him." Just so. A fish would never be hooked if it kept its mouth shut.

C. D. E. (Wokington).—"I am gradually coming to the opinion that JOHN BULL is a good paper." Let us know when you're quite convinced, and we'll put your view on record.

J. G. (Leeds).—"The housemaid has been ill practically all the time she has been with us." Never mind! Possibly she'll soon be well enough to sit up and give notice.

Imaginary Talks.

A Laugh with Lloyd George

MR. LLOYD GEORGE: "A fine morning, Mr. Showman."

THE SHOWMAN: "Cymr am lyth, my dear L. G."

MR. LLOYD GEORGE: "Er—I beg your pardon."

THE SHOWMAN: "Doesn't that mean 'It is indeed, look you,' in Welsh?"

MR. LLOYD GEORGE: "Nothing like it!"

THE SHOWMAN: "Then that rascal Mossford Oliver has been having one of his jokes again. He sent me a story for this week's *Passing Show* about a side-splitting adventure he had in Wales——"

MR. LLOYD GEORGE: "Ah, Wales! You ought to see the sun rising there, making every village shine like a city of jasper——"

THE SHOWMAN: "Well, Jasper's got nothing to boast about. You should read Jasper's history as A. A. Thomson tells it in the *Passing Show*. My sides were sore with laughing by the time I finished it."

MR. LLOYD GEORGE: "Laughter is your vocation, of course, Mr. Showman. I wish politics were such a jolly business."

THE SHOWMAN: "And so will Tompkinson's baby when he grows up. M. O. Sale will tell you all about it in this week's number. They thought the baby would turn out a wonderful politician. So they called him—among other things—Lloyd George Tompkinson——"

MR. LLOYD GEORGE: "An admirable choice, if I may say so. I feel half inclined to get the *Passing Show*. I suppose you include a good many jokes each week?"

THE SHOWMAN: "Oh, quite a *liberal* supply!"

MR. LLOYD GEORGE: "Ah, then I'll get a copy to-day."

N.B.—Whether you are Liberal, Tory, or Labour, you'll enjoy the *Passing Show*. 2d. everywhere.

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No other paper in the world runs such a service. And—it's *free*!

Forget that worry of yours. Sit down at home to-night and write to JOHN BULL about it.

H. F. (Lewes).—"There are two sides to the question of social position." Side, and no side at all.

A. I. G. (Bude).—"He is a mean man, proud and unbending." Perhaps his braces won't give.

G. K. (Peckham).—"Telephone operators treat all subscribers alike." A fair exchange is no snobbery.

"SUCCESSFUL" (Eccles).—"Life has a good flavour for the people who are making money." Yes—a Mint flavour.

T. W. (Burslem).—"My wife flatly refuses to go for the Sunday joint." Then you must bring it home to her.

HILDA (Willesden).—"I'd like to see the man who would kiss *me* against my will!" We believe you would.

G. K. G. (Queenstown).—"I must apologise for using up such a lot of your space." You needn't. You haven't.

H. T. (Syston).—"I should like to be a caddie, but don't know how to begin." The first essential is to learn not to laugh.

J. V. (Nottingham).—"My wife is making her Christmas puddings this week." Why not make a few *Bullets* yourself—you've still time to win a Christmas-box of 1,500 guineas.

C. S. B. (Paisley).—"Statistics of the cotton industry take some understanding." And tend to make the brain reel too.

T. E. W. (Esher).—"The prisoner was identified by his false teeth." And, we presume, condemned out of his own mouth.

G. J. (Catford).—"Where ever I go visiting, I am generally asked to call again." What are you? A rate collector?

J. K. (Margate).—"Some people have all the luck—everything they touch turns to gold." And then everybody tries to touch them!

T. C. (Lowestoft).—"If you want a thing done, do it yourself." Thanks—now we shan't feel uneasy about destroying your letter.

"DETECTIVE" (Ware).—"A moment's hesitation is frequently a burglar's undoing." And often procrastination is the "time" of thieves.

"HYGIENIST" (W.C.2).—"What is wanted is a Clean Food Bill." And if clean food is forthcoming, no one will mind paying the bill.

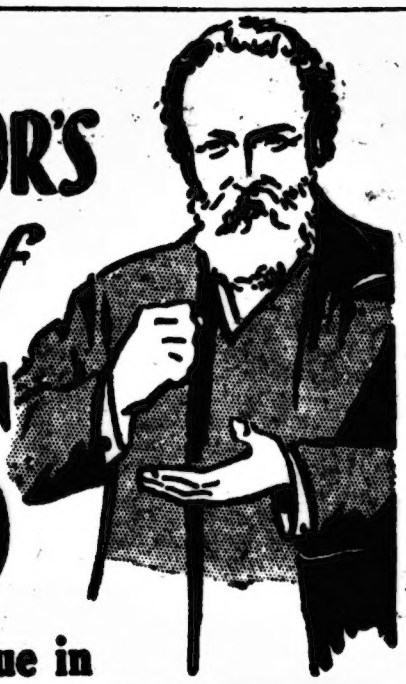
"CIVIC" (Northwich).—"Public money now wasted should be saved for social ends." We suggest motherhood at one end, and old age at the other.

T. M. (Taunton).—"Parsons should preach in language that can be understood by uneducated people." In fact, simple sermons for Simple Simons.

B. V. (Methley).—"Has the age of miracles passed?" To our knowledge, most ladies carry the necessary apparatus for working miracles in their handbags.

Many replies unavoidably held over.

EMINENT DOCTOR'S *Opinion of* PEPS



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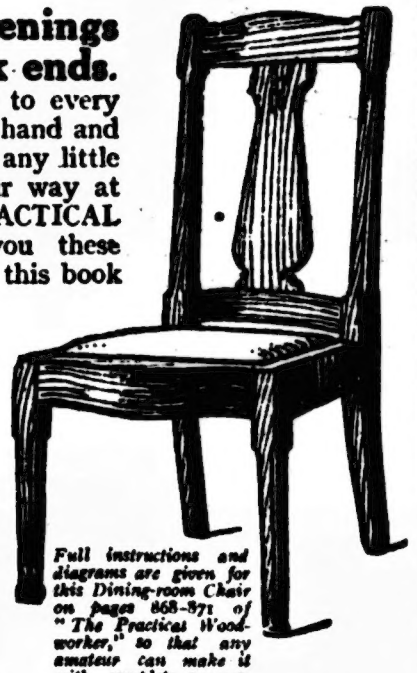

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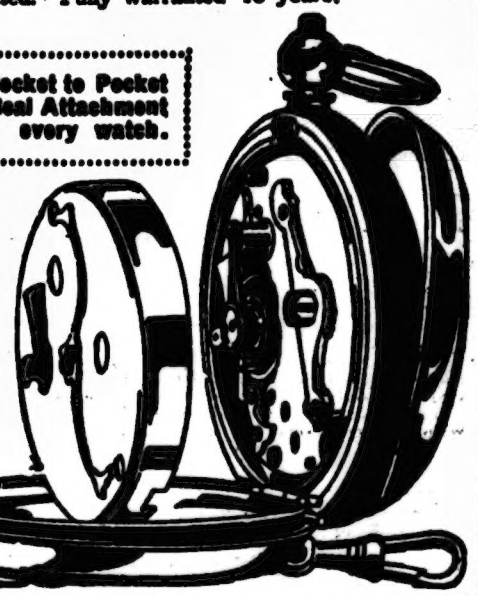

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A Peace-Time Parade

Some of the Men who Fought for You

VISITORS to London assemble daily in Whitehall and outside the Royal palaces to watch the picturesque ceremonies of the changing of the guards.

In strong contrast, there is daily in Long Acre a pitiful parade of war-shattered men, stripped of all the glamour and glory which once enveloped them.

Here is a man, thirty years of age, whose papers show that only a few short years ago he wore the King's uniform and risked his life in the mud and blood of Flanders battlefields. Now that the war is but a hideous memory and he is no longer wanted to kill, he is unemployed and lacks the means to live. He has no pension. Choking back his sobs, he says simply, "I am very hungry."

He fought for you. Did you send us any of the money with which we fed and clothed him?

Next is a man of superior education who gave up an appointment worth £800 a year on the outbreak of war in order to enlist. Since his discharge he has been overwhelmed by wave after wave of misfortune. Now he is stranded, absolutely destitute, without the means of obtaining a meal or a bed.

He fought for you. Did you furnish any of the funds with which we helped him?

A third man has eighteen years' military service to his credit, but has no pension. His constitution was undermined by the hardships of war, and the white scourge of consumption has commenced to tear him to pieces. He has a wife and five children dependent upon him.

After a long period of unemployment he obtained work as a lamplighter at 30s. a week, but after a while it proved too much for his strength. His wife nobly took over his task and went his rounds, but now she, too, is incapacitated. Both husband and wife are needing special nourishment, and the children must be fed and clothed.

This man fought for you. Have you enabled us to help him?

This is only a part of the daily parade, just sufficient to show how pressing is the need for increased subscriptions to "The Greatest of These—" Fund, which is administered without any deductions whatever for expenses. Remember the sacrifices such men made for you, and sacrifice some little luxury to enable us to succour them in their distress.

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(Many acknowledgments unavoidably held over)

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B. Alexander, 123, Cavendish Building, Holborn, E.C.; P. Allan, "Edengrove," 27, Carnavle Ave., Tollcross, Glasgow; L. E. Anderson, c.o. King, 15a Churton St., Pimlico, S.W.; S. W. Atkinson, 58, Long Row, Nottingham; T. Austin, 2, Tindall St., Scarborough; A. J. Backrath, 5, Washington St., Nottingham; A. A. Beach, 52, Lawson Rd., Southsea; Mrs. A. H. Beeson, 157, Portland Rd., Hucknall, Notts.; F. Blore, 150, Littleton Rd., Lower Kersal, M/c.; W. H. Bowman, 64, Lake Rd., Portsmouth; W. Brown, New Dock Cinema, Llanelly; H. J. Chapman, Brede Hill, Brede, Sussex; H. Cheshire, Conservative Club, Halstead, Essex; Mrs. I. K. Clarke, 49, Chelmsford St., Weymouth; Mrs. E. M. Cleal, 23, Bridge St., Exeter; J. Dargon, 6, Tyndall St., Hyde Rd., Ardwick, M/c.; W. H. Darlington, 118, Milestone Villa, Glass Houghton, Castleford; H. Davy, 185, New Kimberworth, Rotherham; A. Dean, 114, Cockburn St., Dingle, Liverpool; E. Deane, 208, Chester Rd., Watford; Miss L. Donovan, 38, New St., Kilbarchan, Renfrewshire; Mrs. L. Dore, Harlington Lodge, Weston-super-Mare; Miss A. Easson, 11, Roslyn St., Highfields, Leicester; Mrs. G. Edwards, 1, Chapel Lane, Quatford, Bridgnorth; A. Fenton, 22, Nesfield Way, Shiregreen, Sheffield; W. Ferrar, Church St., Ashbourne, Derby; Mrs. A. Firby, Stocks Farm, Lr. Shelf, Northowram, Halifax; Mrs. M. Gilbert, Alderholt, Salisbury; W. H. Giles, 50, Park Rd., Liverpool; E. N. Gough, 5, Beaufort Rd., Horfield, Bristol; J. Graveile, 7, Park-y-Minos, Burry Port, Carm.; E. Green, 13, Swaine St., Nelson, Lancs.; M. Grunnill, 55, St. Andrew's Drive, Skegness; S. Harmsworth, Broxham, Chippenham, Wilts.; Mrs. C. Harvey, 42, Marney Rd., Battersea, S.W.; E. E. Hatch, 360, Norwich Rd., Ipswich; R. C. Higgins, 23, Prospect Terr., Hipperholme, Halifax; J. Hollingworth, East View, Eldon St., Tuxford, Notts.; J. W. Holmes, 120, Hungerhill Rd., Nottingham; P. K. Howe, 25, Sandhurst St., Aigburth, Liverpool; S. Hurdus, 11, Clydesdale Rd., Egremont, Wallasey; J. Irvine, Greenside, Strathaven, N.B.; A. Johnson, 9, Heath Rd., Crayford, Kent; Mrs. L. M. Joy, "Linkcott," Eaton Hastings, Faringdon, Berks.; W. V. Keilett, 1, Machen Pl., Cardiff; C. Knowles, 637, Yardley Wood Rd., Birmingham; O. Lamb, 5, Camden Court, Dublin; E. Lester, 43, Sandringham Rd., Dalston, E.; A. Lever, 19, Maple St., London, W.; A. G. Lount, 4, Westmoreland House, Fieldway Cres., London, N.; E. Love, 50, Beresford Rd., Harringay, N.; P. McAloon, 98, Highhouse, Auchinleck, Ayrshire; J. MacCormack, 123, Beckett St., Leeds; I. A. McCornish, 108, South Parade, Belfast; Miss F. Mann, 41, Bickersteth St., Stockton-on-Tees; J. W. Mann, 207, Barking Rd., Canning Town, E.; A. Massey, Nottingham Rd., Eastwood, Notts.; G. Mather, 14, Colwyn St., Marsh, Huddersfield; C. Merritt, Myrtle Cott., Warnash, Southampton; O. Morris, 10a, Queen's Rd., Evesham; J. Morrison, 10 Mess, H.M.S. Calliope, Portland; A. Nolan, c.o. England, 33, Burley Village, Burley, Leeds; E. Norman, 20, Tavistock Rd., Plymouth; Miss I. L. Norton, 67, Brookfield Av., Walthamstow, E.; W. Oliver, 4, Sefton Av., Beeston Hill, Leeds; G. H. Ousley, Little Wytheford, Shawbury, nr. Shrewsbury; A. B. Owens, 30, Lytton Rd., Leytonstone, E.; A. Pacitto, 78, Newhaven Rd., Leith, N.B.; G. Parkington, 10, Renshaw Rd., Marsden Moor, Norbriggs, nr. Sheffield; R. L. Phillip, 109, Divinity Rd., Oxford; C. Poole, 5, Henrietta St., Cheltenham; F. Pope, 43, Vicarage Rd., Hastings; H. Potter, 72, Spencer Rd., Horsham; A. E. Powell, 31, Birchtree Rd., Aigburth, Liverpool; S. Prettie, 12, Thorneywood Lane, Nottingham; Miss H. M. Price, 54, Park Rd., Sparkhill, Birmingham; H. Randall, 15, Havelock St., Aylesbury, Bucks.; Miss B. Ray, 5, Green Cottages, Carway, Kidwelly, Carm.; C. Reeder, Clopton, Thrapston; A. Richards, 22, Warwick Rd., Newport, Mon.; G. F. Roberts, 1, High St., Eaton, Yorks.; T. Rodger, 50, Victoria St., Galashiels, N.B.; W. J. Ryan, 15, Castle Market, Dublin; W. Shaw, 149, London Rd., Sheffield; C. R. Sheppard, 108, St. Mark's Rd., Easton, Bristol; R. J. Shirley, 193, Lordship Lane, E. Dulwich, S.E.; R. E. Sibson, 19, Beatrice Rd., Leicester; G. R. Smart, 6, Lr. William St., Northam, Southampton; C. Stanley, 48, Gt. Russell St., London, W.C.; W. F. Stapleton, Fernlea, Gander Green Lane, Sutton, Surrey; Miss E. M. Starling, 59, Burnham Rd., St. Albans; W. E. Sturman, Glen Roy, Granby Rd., Stockport; Mrs. L. Taylor, 134, High St., Hounslow; Miss D. Thomas, The Bungalow, Warewell Lane, Planks; Mrs. T. Vaughan, 46, Fernhill Houses, Treherbert, Glam.; G. A. Waller, 11, Park Square Mews, Regent's Park, N.W.; W. J. Way, 30, Trafalgar Terr., Swansea; S. J. Willis, 28, Byron Av., Sutton, Surrey; F. G. Wood, 1, King's Bridge, Canterbury; Mrs. T. Young, 24, Llanrwst St., Newport, Mon.

TURKEY WINNERS.—A complete list of 250 Turkey Prize-winners in Competition No. 542 will be sent on receipt of a halfpenny stamped and addressed envelope. This list, together with 200 5/- Prize-winners will also be published in next week's "Competitors' Journal." A list of all Cash and other Prize-winners can seen at the offices of JOHN BULL.

'BULLETS' MONSTER CHRISTMAS OFFER!

FIRST PRIZE
1,500 GUINEAS!
2nd. Prize 250 GUINEAS
3rd PRIZE 100 GUINEAS
4TH PRIZE 50 GUINEAS
5TH PRIZE 25 GUINEAS
200 PRIZES OF 5/-
1000 PRIZES OF 2/6
8000 TARGET PRIZES
10 PRIZES OF 5 GUINEAS
10 PRIZES OF 4 GUINEAS
20 PRIZES OF 3 GUINEAS
20 PRIZES OF 2 GUINEAS
100 PRIZES OF 1 GUINEA

RESULT OF "BULLETS" No. 542.

FIRST PRIZE OF £250:

Mr. TEMPLE F. HILL, 11, Raeburn Close, Calder's Green, N.W. 11.
Example :—LONG ENOUGH
Bullet :—PROFITEERS' "ROPE"—WHERE'S "DROP"?

SECOND PRIZE OF £100:

Mr. A. HOWARD, 52, Fitzroy Street, Cambridge.
Example :—HOW HE ESCAPED
Bullet :—"NOT KNOWN" TO POLICE.

THIRD PRIZE OF £50:

Mr. H. E. HUTTON, 3, East Parade, Huddersfield.
Example :—BREACH OF PROMISE.
Bullet :—LUCKY ESCAPE COMPENSATED FOR.

FOURTH PRIZE OF £25:

Mr. J. VAUGHAN, 164, Eastfield Road, Southsea.
Example :—THROUGH THE KEYHOLE
Bullet :—GRUNDY FAVOURS "GOOD LOOKS."

FIFTH PRIZE OF £10:

Mr. H. G. WANT, 11, Bolsell Street, Lambeth Walk, London, S.E.
Example :—ADMIRING HER
Bullet :—TYPIST IMAGINES WATCHFUL BOSS.

10 Prizes of £5 each:

Mrs. L. A. CHURCH, 37, The Drive, Tonbridge.
TALKING ABOUT HOUSES—RABBITS, WATCHING ME GOLFING.

M. CURTIS, c/o 9, Portland Road, Southall.
ON ALL SIDES—POISONS—YET LONGEVITY INCREASING.

W. G. GREER, Oldtown, Cookstown, Co. Tyrone.
THE NEXT EXHIBITION—RAILWAYS SHOULD CONTRIBUTE TOWARDS.

W. J. GRUBB, 72, Subway Street, Hull.
THE NEXT EXHIBITION—"HUMANE KILLERS" FOR PEDESTRIANS.

A. E. HENTON, 17, Portland Street, Leamington Spa.
LONG ENOUGH—"ROPE"—COMMUNISM HANGS YOU.

F. H. MARAIS, 12, Wild Road, Angel Road, Norwich.
THROUGH THE KEYHOLE—HE "HAPPENED TO OVERHEAR."

Mrs. MILLS, 168, Gordon Road, Nottingham.
ON MY DOORSTEP—SAFER THERE THAN PILLION.

J. RIGBY, 280, Binns Road, Old Swan, Liverpool.
ON ALL SIDES—DISCOVERED SCENERY, MENDING TYRE.

Mrs. STANLEY, 46, Devonshire Street, Worksop, Notts.
HARD TO SEE—SO MOTORIST "BLINDS US."

H. TOFT, 68, George Street, London, N.W. 1.
ACCORDING TO WIFE—WHY NOT *Queen's* SPEECH?

10 Prizes of £2 10s. each:

Mrs. E. ADLINGTON, 72, Victoria Road, Rhyl, N. Wales.
GONE FOR EVER—SELDOM AILMENT FAITH CURED.

T. D. BEGG, 18, Watson Street, Aberdeen.
NEEDS ALTERING—ADVERTISEMENT—NEW AILMENT DISCOVERED.

C. BULPITT, 76, King Edward Street, Gateshead, Co. Durham.
WHAT IS A FOOL?—"JOLLY GOOD FELLOW" BROKE.

D. EVANS, 1, Mount Street, Caemawr, Morriston, Swansea.
ADMIRING HER—GIVING SEAT SHOULDN'T MEAN.

J. HAIG, 34, East Cottages, Granton Harbour, Edinburgh.
ON ALL SIDES—OF EVERYTHING, PROFITEER'S CHEST.

J. HUNT, 8, St. Helen's Road, Westcliff-on-Sea.
BREACH OF PROMISE—SWEETHEART'S IMPROVED EARNING PROVES.

W. KIRK, 72, Clarke Street, Ashton-under-Lyne.
NEW ENOUGH—FETCHING COALS, HUNGRY LODGER.

W. SIMON, 6, Thornaby Road, Middlesbrough.
WHEN FATHER'S AT WORK—AND FAMILY—THEY'RE FOREIGNERS.

G. T. STANDEN, 10, Gordon Villas, Rye, Sussex.
HOW HE ESCAPED—LORRY "TOOK REFUGE" INSTEAD.

H. TAYLOR, Moss Houses, Astley Street, Tyldesley, Nr. Manchester.
WAITING FOR POST—BOTH—BUT NEITHER WROTE.

(Continued on page 34)

EXAMPLES FOR "BULLETS" No. 544.

THE NEW GOVERNMENT
BRIGHT IDEA
PRESSING THE BUTTON
OPPORTUNITY'S KNOCK
HEART OF THE EMPIRE
NOTHING TO SAY
FOR BABY
GLUTTON FOR WORK
UNTIL MARRIED
OUTSIDE
ONLY A PENNY
LATER ON
WHAT SOLLY SAID
TELLING EVERYBODY
PRESENT FOR FATHER
BEFORE THE FIRE
TWINS
PROMISING YOUNGSTER
WAY THE WIND BLOWS
LIKE PRISON
ALL TOO SHORT
SOMEBODY'S BLUNDER
KISSING
BEFORE PAYING
WISEST
BLANK CHEQUE
WHEN A BOY
HUMAN NATURE
WORTH ENQUIRING INTO
MODERN ROBBER
PROGRESS
SENSIBLE WIFE
ABSENT-MINDEDLY
WORRIES ME
NEGLECTING HER
TO-MORROW
AT REAL-TIMES
EXPECTED SOON
GOOD NAME
WHAT IS A HUSBAND?

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor, is the best *Bullet* received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.

2. *Bullets* must be plainly written on one of the coupons, and only two attempts may be written on each coupon.

3. All four coupons may be used and a postal order enclosed at the rate of 6d. for each coupon made use of, which must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

4. All coupons arriving too late to be judged with absolute thoroughness will be duly returned.

5. The Editor undertakes that every *Bullet* received shall have careful consideration by a competent staff of qualified judges.

6. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

HOW TO MAKE "BULLETS" — NO LETTER RESTRICTIONS.

Choose any of the *Examples* printed; then give any **Two, Three, or Four Words** having some bearing on the *Examples* chosen, each of which can begin with any letter in the alphabet. These specimens will guide you :—

Example :—WINSTON CHURCHILL *Bullet* :—PAST-MASTER PAST CAN'T MASTER.
Example :—WHAT THE PRISONER SAID *Bullet* :—"IN—ON TWELVE VOTES!"
Example :—THE CAUSE *Bullet* :—OF ROWDYISM, TRUTH UNANSWERABLE.

ENCLOSE A POSTAL ORDER AT THE RATE OF 6d. FOR EACH COUPON USED.

ADDRESS ALL COUPONS TO "Bullets" No. 544, John Bull, Long Acre, London, W.C.2.

Closing Date, Thursday, Dec. 11.

Example _____
Bullet _____
Example _____
Bullet _____
(544) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Closing Date, Thursday, Dec. 11.

Example _____
Bullet _____
Example _____
Bullet _____
(544) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Closing Date, Thursday, Dec. 11.

Example _____
Bullet _____
Example _____
Bullet _____
(544) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

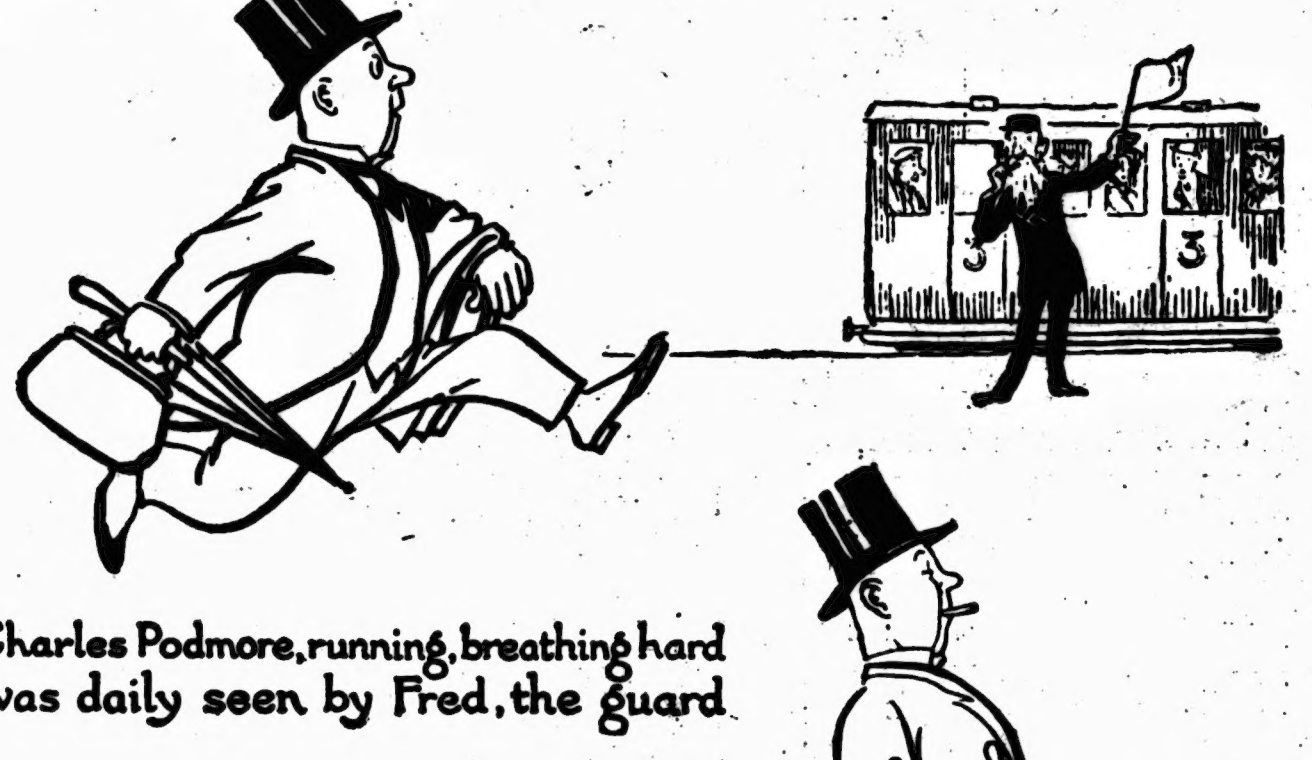
Closing Date, Thursday, Dec. 11.

Example _____
Bullet _____
Example _____
Bullet _____
(544) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you desire to send in further "Bullets" you can write them on plain paper

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £10, £5 and £2 respectively will be paid to the Newsagents from whom the winners of the three chief "Bullets" Prizes in Competition No. 542 have purchased their copies of "John Bull."

The original cheque for £250 awarded to the First Prize-winner in "Bullets" No. 541 can now be seen in the window of Mr. E. J. HOOK, 28, Graham Road, South Croydon.



Charles Podmore, running, breathing hard
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Those fatal minutes now he saves
and owes them to his **EASY** shaves

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